

An Un-Bull-Leave-A-Bull opportunity....if you think that's as cheesy as we do, let's talk.

Alpha Media Portland is seeking a dynamic and creative Programming / Content Director for 98.7 The Bull. If you refuse to say "air chair," "prize wheel," or "caller number nine," let's continue to speak. If you have the leadership of Phil Jackson, the passion of Gary Vee, the discipline of The Rock, and the innovation of Elon Musk, we want to hear from you!

The successful candidate must be a proven winner that has a passion for all forms of media and content. This candidate will have an uncanny ability to inspire a team and engage a local community. Creativity, content generation, strategic thinking, and proven social media strategies are critical. Candidates must believe in our three customer model serving our fans, advertisers, and co-workers. Candidates must have a listener over label mentality and have a brand vision rooted in creation versus duplication.

Responsibilities for this position include:

- Plan, strategize and manage all aspects of brand on-air experience, including talent, content, tone, programming, production, sound, theme, and digital presence. Including but not limited to smart speakers, podcasting, and stream aggregation platforms.
- Coordinate with Programming and Sales to plan and execute marketing, promotions, events, and image campaigns.
- Create and maintain a creative vision to enhance station image and visibility within the community.
- Review and approve all commercial and paid programming content.
- Build and maintain successful relationships with record labels, producers, artist managers, composers, and other industry contacts.
- Ensure music, promotions and all messaging remains consistent with the station's brand.
- Create audio and visual content for social platforms and station O&O assets.
- Direct and monitor station programming and activities conform to FCC rules and regulations, company policy, and applicable federal, state, and local laws.
- Generate ideas and NTR events to assist in creating revenue for the station.

Requirements of this position include the following:

- An abundance of Creativity.
- Innate leadership skills.
- Excellent coaching skills to train, develop, and inspire your staff to achieve their greatest potential.
- A minimum of four years' programming experience.
- A consistent track record of winning in a Nielsen rated PPM market
- Possess knowledge and passion for Country Music.
- Ability to be flexible and work under short deadlines.
- Excellent verbal and written communication skills.

- Knowledge of Microsoft Office (Word, Excel, Outlook) as well as G Suite
- Knowledge of video editing software, Adobe Audition, Music Master, and Wide Orbit Audio Automation.

If you have a passion for media and would like to work with a company that appreciates their local teams and sets them up for success, submit your cover letter, resume, brand composite / air-check, and programming philosophy ASAP to Gene.Sandbloom@AlphaMediaUSA.com (Time is running out, TikTok) You may also mail your materials to the address below. However, if you are still using traditional mail when applying for your next career opportunity, maybe this isn't the job for you:

Alpha Media Portland
Attn: Gene Sandbloom, Operations Manager
1211 SW 5th Avenue, Suite 600
Portland, OR 97204

Alpha Media owns or has pending 200+ radio stations in 44 markets across the United States. We believe in creating progressive products, world-class events, and building strong relationships in our communities.
Alpha Media is an equal opportunity employer and participates in E-Verify.