

COUNTRY'S TOP

RATINGS & REVENUE COMPANIES

Eighteen companies made \$10 million or more from their Country outlets in 2008, one fewer than last year. Clear Channel once again led the pack with more than \$379 million in Country revenues. Clear Channel also led the way in listeners, with a cume that topped 11 million Country listeners per week.

Country Aircheck's overview of Country's top revenue and audience companies features year-to-year trends in both categories, plus ratings comparisons from Fall '08 to Fall '07, for every Country station owned by the top operators.

You'll note that Clear Channel's revenue and cume numbers jumped significantly from last year, as a number of Country outlets that had been placed in the Aloha Station Trust were repatriated into the Clear Channel family. Four Country outlets remain in the AST, which is a privately owned company that operates radio and TV stations previously owned by Clear Channel. Stations were placed in that trust as part of CC's plans to take the company private.

It's impossible to present all 2000+ Country stations in the USA, so this list is confined to companies with at least \$10 million in revenue from their Country outlets. If your company or station has inadvertently been omitted, please let us know.

LEGEND: Following each station's call letters and market are its Arbitron 12+ shares from Fall 2008 and Fall 2007. Next comes the Fall '08 Arbitron metro cume, followed by the Fall '07 figures. After that are the station's 2008 and 2007 revenues, listed in millions, except in "Totals," where actual figures for cume and revenue are shown.

Note that share and cume figures for Atlanta, Dallas, Detroit, Houston, Philadelphia, Riverside, San Francisco and Washington, DC are based on PPM data, 6+.

A note of "na" means a figure was either not available or not applicable. A "+" indicates a Classic Country outlet.

BIA is the source for all revenue and ownership data; all ratings information comes from Arbitron. The first set of figures under "Totals" shows the number of Country stations owned by the operator at the end of 2008. All totals for previous years also came from BIA and represent the totals for the stations owned that year. Some previous-year revenue figures have been adjusted to match updates made by BIA.

COUNTRY COMPANIES REVENUE RANKER

Here's how the companies listed on these pages rank by 2008 revenue (in millions of dollars). The data is compiled from individual station revenues for each year as provided by BIA. For comparison purposes, previous years' total company revenues and revenue rankings follow, with the company's rank for that year following the revenue figure.

Owner	2008	2007	2005	2003	1996
1. Clear Channel	\$379.1	\$365.6/1	\$440.6/1	\$416.7/1	\$76.3/4
2. CBS Radio	\$147.9	\$172.0/2	\$218.7/2	\$225.4/2	\$167.0/1
3. Citadel	\$138.0	\$167.0/3	\$104.5/3	\$97.5/3	\$32.2/7
4. Cumulus	\$106.7	\$112.6/4	\$66.9/5	\$67.2/5	--
5. Cox	\$71.0	\$71.6/5	\$70.1/4	\$69.8/4	\$35.5/6
6. Entercom	\$36.7	\$39.9/8	\$22.5/12	\$21.9/12	--
7. Beasley	\$34.9	\$40.1/7	\$34.9/8	\$28.5/10	\$21.8/11
8. Regent	\$32.0	\$33.1/9	\$26.1/11	\$26.4/11	--
9. Lincoln Fin. Media	\$29.0	\$30.7/10	\$33.1/10	\$35.3/8	--
10. Gap	\$22.8	\$24.2/12	--	--	--
11. Bonneville	\$21.6	\$24.4/11	--	--	--
12. Max Media	\$17.3	\$14.3/16	\$12.9/16	--	--
13. Wilks	\$15.6	\$18.1/13	--	--	--
14. Journal	\$15.0	\$16.2/14	\$16.4/13	\$16.3/14	--
15. Hall	\$14.4	\$15.9/15	\$14.4/14	\$13.1/15	--
16. Saga	\$14.1	\$14.2/17	\$13.1/15	\$12.5/17	--
17. Mt. Wilson	\$12.5	\$13.5/18	--	--	--
18. Greater Media	\$9.9	\$11.7/18	\$10.7/19	--	--

COUNTRY COMPANIES AUDIENCE RANKER

Here's how the companies listed on these pages rank by 2008 metro weekly cume audience, according to BIA. Previous years' cume and cume rankings follow, with the company's rank for that year following the cume figure. Please note that share and cume figures for Atlanta, Chicago, Dallas, Detroit, Houston, Los Angeles, Philadelphia, Riverside and Philadelphia are based on PPM data, 6+.

Owner	2008	2007	2005	2003	1997
1. Clear Channel	11,091,600	9,258,500/1	10,917,000/1	10,156,500/1	2,796,800/3
2. CBS Radio	5,044,100	4,213,400/2	5,035,900/2	4,976,300/2	5,226,600/1
3. Citadel	3,399,900	3,846,500/3	2,466,400/3	1,988,800/3	961,800/10
4. Cumulus	3,196,700	2,397,400/5	1,565,800/6	1,660,800/5	983,900/8
5. Cox	2,927,700	2,871,100/4	1,854,900/4	1,798,400/4	989,100/7
6. Entercom	1,642,600	1,444,170/7	733,400/10	697,300/10	--
7. Beasley	1,255,600	1,384,100/8	1,039,300/8	791,800/8	761,700/11
8. Mt. Wilson	1,037,200	444,700/14	--	--	--
9. Bonneville	705,700	765,700/9	--	581,200/13	--
10. Regent	703,600	730,100/10	580,100/12	687,600/11	--
11. Lincoln Fin. Md	564,300	545,500/12	625,300/11	631,800/12	755,400/12
12. Wilks	536,900	635,700/11	--	--	--
13. Gap	495,600	534,600/13	--	--	--
14. Hall	448,300	424,400/16	414,300/14	382,800/16	--
15. Journal	415,100	429,900/15	470,100/13	391,800/15	--
16. Greater Media	354,000	331,200/17	314,100/13	--	--
17. Max Media	243,100	260,200/18	281,700/14	259,400/15	--
18. Saga	159,100	151,100/19	163,400/17	133,800/18	--

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Beasley	7.4	8.6	716	824	\$2.4	\$2.4
WKXC/Augusta, GA	8.2	9.3	714	623	\$4.4	\$4.7
WKML/Fayetteville, NC	0.6	--	180	--	\$1.1	--
KBET-AM/Las Vegas+	2.6	3.4	1,235	1,369	\$3.0	\$5.0
KCYE/Las Vegas	2.4	3.3	2,819	2,764	\$10.5	\$12.1
WKIS/Miami	3.9	5.4	6,892	8,170	\$14.5	\$16.0
WXTU/Philadelphia*						
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2008	6	25.1	1,255,600	\$34,900,000	
	2007	5	30.0	1,384,100	\$40,100,000	
	2005	5	33.4	1,039,300	\$37,580,000	
	2003	4	25.9	791,800	\$28,550,000	

*2008 and 2007 share and cume figures for Philadelphia are based on Nov. PPM data, 6+.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Bonneville	7.1	7.6	2,675	2,963	\$12.4	\$11.7
WUBE/Cincinnati	1.2	2.0	834	1,036	\$1.0	\$2.2
WYGY/Cincinnati	5.2	6.0	3,548	3,658	\$8.2	\$8.6
WIL/St. Louis						
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2008	3	13.5	705,700	\$21,600,000	
	2007	3	15.6	765,700	\$24,400,000	

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
CBS						
WSOC/Charlotte	5.3	5.9	2,532	2,453	\$8.2	\$8.4
WUSN/Chicago*	4.0	2.8	10,946	6,329	\$19.6	\$27.1
KWLI/Denver	1.7	1.4	1,301	1,008	\$2.4	\$3.5
WYCD/Detroit*	4.8	3.4	8,175	4,370	\$9.9	\$11.0
KILT/Houston*	2.9	4.0	8,337	8,756	\$23.9	\$23.8
KMLE/Phoenix	2.4	3.4	2,748	3,182	\$14.3	\$15.7
WDSY/Pittsburgh	5.4	6.0	2,686	2,664	\$7.3	\$9.4
KUPL/Portland	4.2	4.3	1,936	2,003	\$7.3	\$8.5
KFRG/Riverside*	4.0	3.9	2,748	1,858	\$10.0	\$14.5
KNCI/Sacramento	3.7	3.9	1,821	2,006	\$7.6	\$10.0
KMPS/Seattle	3.7	4.9	3,417	3,535	\$17.2	\$17.0
WQYK/Tampa	4.2	5.5	2,622	2,813	\$13.2	\$15.0
KVFG/Victor Valley, CA	2.5	1.0	206	156	\$5	\$7
WIRK/West Palm Beach	4.0	5.1	966	1,001	\$6.5	\$6.5
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2008*	15	52.8	5,044,100	\$147,900,000	
	2007*	15	55.5	4,213,400	\$172,025,000	
	2005	20	99.8	5,035,900	\$218,650,000	
	2003	23	97.5	4,976,300	\$224,975,000	

*2008 share and cume figures for Chicago, Detroit and Riverside are based on Nov. 2008 PPM data, 6+. 2008 and 2007 share and cume figures for Houston are based on Nov. 2008 and 2007 PPM data, 6+.

In addition to the 14 stations listed above, CBS Radio also owns one Country station in a non-rated market, according to BIA data. The station contributed to station and revenue totals, but not to ratings totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Citadel						
KRST/Albuquerque	3.1	3.2	824	774	\$3.5	\$3.8
WCTO/Allentown, PA	12.1	11.7	1,599	1,530	\$5.3	\$5.5
WKHX/Atlanta*	5.9	4.0	7,343	4,132	\$17.0	\$22.6
WEBB/Augusta, ME	6.9	7.5	166	198	\$7.7	\$1.2
WHWK/Binghamton, NY	15.0	14.1	536	539	\$2.0	\$2.4
KQFC/Boise, ID	4.7	5.4	424	516	\$2.3	\$2.2
KIZN/Boise, ID	5.4	6.3	490	638	\$2.7	\$3.2
WIWF/Charleston, SC	3.3	3.0	529	552	\$1.2	\$1.3
WOGT/Chattanooga	2.1	3.9	292	390	\$8.8	\$8.8
KATC/Colorado Springs	4.7	6.5	574	671	\$1.7	\$1.7
WPKQ/Concord, NH	1.4	1.6	97	116	\$1.0	\$1.0
KSCS/Dallas*	4.0	2.9	9,417	4,550	\$14.2	\$17.2
KHKI/Des Moines	5.4	5.3	636	666	\$2.1	\$2.4
KJYJ/Des Moines	4.5	6.4	512	716	\$2.4	\$2.4
WXTA/Erie, PA	6.0	6.7	372	369	\$1.1	\$9.9
WFBE/Flint, MI	4.3	6.5	420	542	\$1.4	\$2.2
WTNR/Grand Rapids	2.4	3.3	542	798	\$1.7	\$2.1
WCAT/Harrisburg	2.6	2.4	352	322	\$1.4	\$1.4
WGOJ/Johnson City, TN+	0.6	1.1	78	107	\$1.1	\$2.2
WIVK/Knoxville	22.9	18.2	2,591	2,479	\$11.3	\$13.5
KXKC/Lafayette, LA	3.7	6.3	659	733	\$2.4	\$2.8
WIOV/Lancaster, PA	6.5	8.1	697	705	\$4.4	\$4.9
WITL/Lansing, MI	12.0	11.0	773	821	\$3.1	\$3.3
WGKX/Memphis	6.0	6.2	1,498	1,406	\$4.4	\$5.6
KATM/Modesto, CA	10.5	8.3	859	859	\$6.0	\$7.5
WMDH/Muncie, IN	8.9	10.4	326	338	\$1.5	\$1.8
WLAW/Muskegon, MI	4.1	2.7	98	86	\$4.4	\$4.4
WKDF/Nashville	4.8	5.0	2,178	1,888	\$7.3	\$7.5
WOKQ/Portsmouth, NH	7.2	9.6	680	665	\$5.9	\$6.1
KBUL/Reno	5.0	5.5	521	503	\$2.0	\$2.0
KKAT/Salt Lake City+	1.9	3.5	817	705	\$3.8	\$3.9
KUBL/Salt Lake City	4.1	3.5	2,007	1,934	\$5.3	\$6.5
KIIM/Tucson	7.7	8.8	1,495	1,383	\$7.2	\$7.7
WFFN/Tuscaloosa, AL	3.2	4.0	159	133	\$3.3	\$3.3
WSJR/Wilkes Barre	3.1	1.9	431	408	\$9.9	\$9.9

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008	37	206.0	3,399,900	\$138,000,000
	2007	41	219.1	3,846,500	\$167,030,000
	2005	37	222.0	2,466,400	\$104,200,000
	2003	29	197.9	1,998,900	\$88,760,000

*2008 share and cume figures for Atlanta and Dallas are based on Nov. 2008 PPM data, 6+.

In addition to the 35 stations listed above, Citadel also owns two Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Clear Channel						
WOBB/Albany, GA	5.1	3.6	145	115	\$6.6	\$7.7
KBQI/Albuquerque	3.6	3.7	812	791	\$1.2	\$1.3
KASH/Anchorage, AK	3.6	5.3	251	371	\$1.1	\$1.3
WKSF/Asheville, NC	16.5	15.0	742	796	\$5.5	\$5.5
WCOH/Atlanta*	0	0	0	0	\$2.2	\$2.2
WWLG/Atlanta*+	1.0	--	1,384	--	\$4.0	--
WUBL/Atlanta*	1.8	2.3	5,288	3,248	\$11.4	\$16.0
KASE/Austin	4.8	5.3	1,905	1,719	\$8.5	\$9.4
KVET/Austin	5.1	6.0	1,759	1,933	\$7.5	\$7.6
WPOC/Baltimore	7.3	6.9	3,539	3,702	\$15.1	\$17.6
WYNK/Baton Rouge	3.8	5.9	778	921	\$4.0	\$5.3
KYKR/Beaumont, TX	7.1	5.0	553	458	\$1.1	\$1.5
WKNN/Biloxi, MS	5.7	6.8	433	547	\$1.3	\$1.6
WDXB/Birmingham	6.2	4.7	1,209	968	\$1.6	\$1.7
KBMR/Bismarck, ND	13.1	9.9	138	124	\$4.4	\$6.6
KQDY/Bismarck, ND	9.8	12.2	215	226	\$9.9	\$1.2
KAGG/Bryan, TX	5.5	7.6	215	222	\$9.9	\$9.9
WEZL/Charleston, SC	6.1	7.1	730	905	\$2.7	\$2.8
WKKT/Charlotte	5.9	5.6	2,799	2,831	\$7.2	\$7.2
WUSY/Chattanooga, TN	13.4	15.4	1,051	1,215	\$5.2	\$5.7
WLND/Chattanooga, TN	5.7	3.6	512	374	\$4.4	\$3.3
KOLZ/Cheyenne, WY	11.1	12.1	152	146	\$7.7	\$8.8
WGAR/Cleveland	6.7	6.5	2,694	2,890	\$9.0	\$9.8
KCCY/Colorado Springs	4.9	5.2	661	705	\$2.5	\$2.9
WCOS/Columbia, SC	5.2	5.6	642	788	\$3.4	\$3.6
WSTH/Columbus, GA	4.9	3.7	211	183	\$8.8	\$1.2
WCOL/Columbus, OH	7.1	7.0	2,229	2,293	\$8.7	\$9.2
KRYS/Corpus Christi, TX	4.6	6.4	419	524	\$1.6	\$1.9
KFXR/Dallas*	0	0.5	0	873	\$8.8	\$1.2
WDTW/Detroit*	2.6	2.2	5,777	2,796	\$4.8	\$5.9
WQRB/Eau Claire, WI	10.4	11.2	316	330	\$2.2	\$2.1
WATQ/Eau Claire, WI	6.7	7.0	184	210	\$5.5	\$5.5
KHEY/El Paso, TX	3.9	3.9	693	615	\$1.3	\$1.8
KKIX/Fayetteville, AR	10.2	12.9	672	703	\$2.8	\$2.9
KHGE/Fresno	2.1	1.6	506	387	\$1.3	\$1.3
WCKT/Ft. Myers, FL	2.9	2.0	610	512	\$7.7	\$9.9
WAVW/Ft. Pierce, FL	5.4	5.3	680	658	\$2.1	\$2.4
KMAG/Ft. Smith, AR	9.3	7.7	533	485	\$1.3	\$1.5
KSNR/Grand Forks, ND-MN	6.3	6.0	150	117	\$6.6	\$6.6
WBCT/Grand Rapids	5.9	7.5	1,146	1,409	\$5.4	\$6.4
WTQR/Greensboro, NC	6.4	5.7	2,067	1,756	\$5.1	\$7.0
WESC/Greenville, SC	6.3	6.8	1,393	1,280	\$4.1	\$4.3
WSSL/Greenville, SC	5.6	10.0	1,440	1,614	\$5.1	\$6.1
WRBT/Harrisburg	6.9	8.0	861	896	\$3.3	\$3.8
WKCY/Harrisonburg, VA	10.9	15.9	212	293	\$2.3	\$2.5
WWYZ/Hartford	7.0	7.7	1,855	1,849	\$8.8	\$10.4
WTCR/Huntington, WV	11.6	10.6	592	646	\$2.1	\$2.1
WDRM/Huntsville, AL	12.0	11.0	1,111	1,062	\$4.8	\$4.9
WMSI/Jackson, MS	6.9	4.7	599	553	\$3.4	\$3.7
WQIK/Jacksonville, FL	7.2	6.6	1,954	1,874	\$5.1	\$5.5
KWNR/Las Vegas	4.7	4.8	1,671	1,910	\$8.8	\$9.0
WBUL/Lexington, KY	9.3	9.3	1,221	1,129	\$3.5	\$3.8
WIMT/Lima, OH	13.8	15.8	384	352	\$1.3	\$1.4
KMJX/Little Rock	4.8	1.6	513	na	\$2.0	\$1.7
KSSN/Little Rock	8.0	10.1	936	1,018	\$4.9	\$5.1
WAMZ/Louisville	7.8	9.2	1,834	1,940	\$8.0	\$8.5

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
WMAD/Madison, WI	4.7	4.5	539	497	\$2.1	\$2.0
KTEX/McAllen, TX	7.5	5.8	1,138	1,220	\$2.9	\$3.0
WMSO/Meridian, MS	6.2	8.1	88	106	\$5.5	\$5.5
WMIL/Milwaukee	6.6	5.8	2,196	2,250	\$7.0	\$8.0
KEEY/Minneapolis	6.8	6.4	4,058	4,254	\$15.0	\$17.2
WKSJ/Mobile	7.8	7.9	982	912	\$4.4	\$4.6
KTOM/Monterey	2.5	3.4	417	484	\$1.5	\$1.7
WMUS/Muskegon, MI	12.9	10.3	332	360	\$1.3	\$1.4
WSIX/Nashville	5.8	6.4	1,827	1,728	\$5.0	\$6.7
WRWC/Newburgh, NY	0	0	0	0	\$3.3	\$3.3
WNOE/New Orleans	6.1	6.7	1,538	1,589	\$5.1	\$6.2
KTST/Oklahoma City	5.7	6.6	1,464	1,539	\$2.7	\$2.7
KXXY/Oklahoma City	4.2	5.0	1,189	1,423	\$4.4	\$4.6
KXKT/Omaha	6.3	8.4	841	1,040	\$5.1	\$5.2
KTWI/Omaha	1.1	2.6	373	472	\$1.0	\$1.3
WPAP/Panama City, FL	10.5	13.9	319	353	\$1.4	\$2.0
WNUS/Parkersburg, WV	11.9	12.2	336	331	\$7.7	\$6.6
KNIX/Phoenix	3.6	4.3	3,289	3,898	\$15.8	\$18.8
WRWD/Poughkeepsie, NY	4.9	7.3	287	339	\$2.7	\$2.6
WLLR/Quad Cities, IA-IL	15.9	17.6	861	899	\$3.8	\$4.4
WRDU/Raleigh	1.8	2.4	877	902	\$5.2	\$5.2
KTDD/Riverside	0.2	0.9	261	322	\$6.6	\$8.8
WYYD/Roanoke, VA	4.6	5.8	527	527	\$2.5	\$2.4
KMFJ-FM/Rochester, MN	6.8	4.8	249	225	\$1.3	\$1.3
WROO/Rochester, NY	0.5	0.5	229	185	\$5.5	\$4.4
WWFG/Salisbury, MD	10.1	8.1	783	629	\$1.7	\$1.6
KTMY/Salt Lake City	0.9	0.8	546	na	\$1.6	\$1.7
KAJA/San Antonio	4.7	5.2	2,354	2,711	\$8.2	\$8.2
KRPT/San Antonio	0	0	0	0	\$9.9	\$1.0
KUSS/San Diego	2.0	1.9	1,554	1,645	\$2.0	\$2.7
WCTQ/Sarasota	5.0	5.3	831	691	\$1.8	\$1.8
KNBQ/Seattle	0.6	0.6	837	724	\$1.7	\$1.9
KIXZ/Spokane	4.3	5.6	666	838	\$1.4	\$1.5
WPXK/Springfield, MA	6.3	5.4	668	702	\$1.7	\$2.3
KSWF/Springfield, MO	3.0	4.8	328	497	\$1.4	\$1.5
KSD/St. Louis	3.7	3.6	2,825	2,855	\$5.2	\$5.6
WBLJ/Sunbury, PA	0.9	0.5	47	42	0	0
WBBS/Syracuse	11.3	13.0	1,176	1,235	\$5.2	\$5.6
WTNT/Tallahassee, FL	6.2	5.4	450	450	\$1.7	\$2.0
WFUS/Tampa	3.6	2.9	2,246	2,602	\$5.9	\$7.0
WCKY/Toledo	1.4	1.7	262	na	\$1.1	\$1.2
WWZD/Tupelo, MS	9.8	9.5	443	463	\$7.7	\$9.9
WTXT/Tuscaloosa, AL	5.4	6.3	228	na	\$1.2	\$1.2
WACO/Waco	15.9	14.0	502	482	\$2.1	\$2.5
WMZQ/Washington, DC*	3.5	3.1	6,220	3,767	\$12.6	\$13.8
WOVK/Wheeling, WV	14.6	16.8	415	461	\$1.0	\$1.7
KZSN/Wichita	5.2	8.0	520	829	\$2.7	\$3.1
WBYL/Williamsport, PA	4.6	5.1	107	125	\$4.4	\$4.4
WDSJ/Wilmington, DE	2.2	1.8	381	433	\$3.2	\$2.9
WUSQ/Winchester, VA	17.8	16.4	534	553	\$2.7	\$2.8

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008*	125	658.4	11,091,600	\$379,050,000
	2007	111	571.2	9,258,500	\$365,595,000
	2005	181	1,075.0	10,917,900	\$440,600,000
	2003	183	1,052.0	10,156,500	\$412,335,000

*2008 share and cume figures for Atlanta, Dallas, Detroit and Washington, DC are based on Nov. 2008 PPM data, 6+. Clear Channel placed more than 100 stations in the Aloha Station Trust in July 2007 as part of taking the company private. Of those stations, 27 were Country. There are four Country stations remaining in the AST, with many of them returning to the CC fold in the last year.

In addition to the 106 stations listed above, Clear Channel also owns 19 Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Cox						
WZZK/Birmingham	7.7	8.1	1,856	1,696	\$6.4	\$6.0
WNCB/Birmingham	1.2	1.3	593	602	\$1.3	\$1.3
WHKO/Dayton	8.3	10.5	1,815	1,829	\$5.6	\$5.7
KKBQ/Houston*	4.3	3.7	9,158	9,865	\$18.0	\$17.8
KTHT/Houston*	2.1	3.2	5,671	6,469	\$4.5	\$4.6
WQNU/Louisville	3.6	--	959	--	\$1.8	--
WRKA/Louisville+	4.8	2.8	1,201	813	\$6.6	\$9.9
WWKA/Orlando	6.3	4.6	2,067	1,831	\$11.4	\$11.6
WKHK/Richmond	7.5	6.5	1,560	1,421	\$7.0	\$7.9
KKYX/San Antonio+	1.1	1.0	464	456	\$1.2	\$1.2
KCYH/San Antonio	5.0	4.5	2,467	2,245	\$8.2	\$8.2
KWEN/Tulsa	8.1	7.2	1,436	1,484	\$5.0	\$5.3

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008*	13	60.0	2,924,700	\$71,000,000
	2007*	13	53.4	2,871,100	\$71,575,000

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Cumulus (continued)						
WFMS/Indianapolis	8.8	8.5	2,737	2,417	\$12.1	\$12.2
KUSJ/Killeen, TX	8.5	8.3	431	374	\$2.0	\$1.8
KYKZ/Lake Charles, LA	13.9	14.5	423	388	\$2.5	\$2.2
WLXX/Lexington	7.8	6.7	803	699	\$2.0	\$2.1
WDEN/Macon, GA	9.3	10.3	558	538	\$2.1	\$2.5
WHKR/Melbourne	6.0	6.8	668	688	\$1.6	\$2.1
WYOK/Mobile	2.0	3.3	384	423	\$5.5	\$9.9
WLWI/Montgomery, AL	9.2	8.4	624	635	\$2.8	\$3.2
WLFF/Myrtle Beach	3.8	4.4	299	297	\$6.6	\$5.5
WSM-FM/Nashville	3.5	4.1	1,579	1,601	\$4.2	\$5.1
WZAD/Newburgh, NY	1.0	2.4	117	149	\$6.6	\$3.3
KNFM/Odessa, TX	6.4	7.0	331	348	\$1.4	\$1.3
KHAY/Oxnard, CA	5.1	4.8	477	343	\$3.2	\$3.7
WKXP/Poughkeepsie, NY	1.5	1.8	157	141	\$1.0	\$1.3
KWWK/Rochester, MN	9.7	8.0	266	276	\$1.2	\$1.2
WXXQ/Rockford, IL	11.7	11.1	692	646	\$2.7	\$3.0
WJCL/Savannah	6.5	7.0	443	359	\$2.3	\$2.4
KRMD/Shreveport	6.4	6.5	606	546	\$2.0	\$2.0
WKKO/Toledo	12.3	14.5	1,097	1,301	\$5.6	\$6.1
KQTP/Topeka, KS	3.7	5.0	179	230	\$7.7	\$7.7
KOEL/Waterloo, IA	13.8	16.4	341	362	\$1.3	\$1.3
KLUR/Wichita Falls, TX	12.1	15.6	256	291	\$1.4	\$1.3
KOLI/Wichita Falls, TX+	3.0	3.7	70	69	\$4.4	\$4.4
WWQQ/Wilmington, NC	7.7	10.6	395	475	\$2.1	\$2.3
WQXK/Youngstown, OH	10.0	10.7	921	882	\$3.7	\$3.6

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008*	52	297.7	3,196,700	\$106,700,000
	2007	52	308.5	2,397,400	\$112,600,000
	2005	52	301.0	1,565,800	\$66,860,000
	2003	58	339.8	1,660,800	\$62,260,000

*2008 share and cume figures for Dallas are based on Nov. 2008 PPM data, 6+.

In addition to the 41 stations listed above, Cumulus also owns 11 Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Entercom						
WPAW/Greensboro, NC	5.1	5.6	1,708	1,553	\$3.8	\$3.9
WDAF/Kansas City	3.3	3.8	1,546	1,873	\$3.6	\$4.3
WMC-AM/Memphis+	0.4	--	130	--	\$1.1	--
KWJJ/Portland	5.0	4.9	2,333	2,338	\$6.5	\$7.1
WBEE/Rochester, NY	9.4	10.1	1,679	1,839	\$6.3	\$6.9
KBWF/San Francisco*	2.0	1.7	5,521	2,980	\$6.8	\$7.0
KKWF/Seattle	2.7	3.3	2,358	2,658	\$6.3	\$7.4
WGGY/Wilkes Barre	6.7	7.9	1,151	1,176	\$3.4	\$3.4
WGJI/Wilkes Barre	0	0	0	0	0	0

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008	9	34.6	1,642,600	\$36,700,000
	2007	8	37.3	1,444,170	\$39,900,000
	2005	5	28.3	733,400	\$22,525,000
	2003	6	31.6	697,300	\$20,700,000

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Gap						
KEAN/Abilene, TX	9.6	9.9	270	310	\$1.1	\$1.2
KYYW/Abilene, TX	2.3	2.3	81	66	\$1.1	\$1.1
KATP/Amarillo, TX	4.1	6.3	233	228	\$3.3	\$3.3
KCTR/Billings, MT	15.2	13.8	321	287	\$1.8	\$2.1
KWYY/Casper, WY	8.6	7.9	112	103	\$4.4	\$4.4
KCGY/Cheyenne, WY	1.0	1.1	25	33	\$4.4	\$5.5
KKCB/Duluth, MN	9.1	9.7	363	392	\$8.8	\$9.9
KNGT/Lake Charles, LA	6.0	6.5	216	222	\$1.4	\$1.5
KLAW/Lawton, OK	17.6	18.8	256	270	\$1.4	\$1.3
KQBR/Lubbock, TX	4.4	5.1	268	278	\$8.8	\$9.9
KYKS/Lufkin, TX	17.3	16.0	377	357	\$1.8	\$2.0
KORD/Richland, WA	7.5	7.0	282	289	\$1.6	\$1.5
KXKS/Shreveport, LA	3.9	4.8	400	437	\$1.7	\$1.6
KWKH/Shreveport, LA	1.8	1.7	168	233	\$3.3	\$4.4
KKYR/Texarkana, TX-AR	17.2	16.2	370	308	\$1.9	\$2.0
KEZJ/Twin Falls, ID	8.0	9.5	222	238	\$6.6	\$7.7
KNUE/Tyler, TX	7.0	7.2	507	545	\$2.0	\$2.1
KWFS/Wichita Falls, TX	6.1	8.9	161	216	\$4.4	\$5.5
KUTI/Yakima, WA	2.5	2.3	100	113	\$1.1	\$1.1
KDBL/Yakima, WA	4.9	2.7	224	166	\$4.4	\$6.6

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008	25	154.1	495,600	\$22,800,000
	2007	26	161.6	534,600	\$24,180,000

In addition to the 20 stations listed above, Gap also owns five Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Greater Media						
WKLB/Boston	4.0	3.7	3,540	3,312	\$9.9	\$11.7

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008	1	4.0	354,000	\$9,900,000
	2007	1	3.7	331,200	\$11,700,000
	2006	1	3.8	314,100	\$10,700,000
	2005	1	4.2	na	\$8,500,000

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Hall						
WOKO/Burlington, VT	16.4	17.3	856	928	\$3.7	\$3.7
WPCV/Lakeland, FL	13.4	13.9	1,136	1,002	\$4.6	\$5.0
WCTY/New London, CT	10.7	12.4	527	496	\$2.2	\$2.3
WCTK/Providence	6.4	5.5	1,964	1,818	\$3.9	\$4.9

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008	4	46.9	448,300	\$14,400,000
	2007	4	49.1	424,400	\$15,925,000
	2005	4	50.2	414,300	\$14,400,000
	2003	4	47.0	382,800	\$11,200,000

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Journal						
KTTS/Springfield, MO	13.8	15.9	927	971	\$3.8	\$3.7
KVOO/Tulsa	6.7	5.0	1,036	880	\$3.6	\$3.8
KXBL/Tulsa	4.0	4.2	653	688	\$1.9	\$2.1
KFDI/Wichita	8.9	12.7	978	1,122	\$4.1	\$4.6
KFTI-AM/Wichita	3.0	3.2	249	331	\$1.2	\$1.5
KFTI/Wichita	2.7	2.7	308	307	\$4.4	\$4.4

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008	6	39.1	415,100	\$15,000,000
	2007	6	43.7	429,900	\$16,155,000
	2005	5	48.1	470,100	\$16,425,000
	2003	5	44.2	391,800	\$15,950,000

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Lincoln Financial						
KYGO/Denver	4.7	5.4	2,948	2,959	\$19.2	\$19.9
KSOQ/San Diego	0	0	0	0	0	0
KSON/San Diego	4.6	5.2	2,695	2,496	\$9.8	\$10.8

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008	3	9.3	564,300	\$29,000,000
	2007	3	10.6	545,500	\$30,675,000
	2005	5	10.7	625,300	\$33,050,000
	2003	4	12.2	631,800	\$35,300,000

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Max Media						
WOOZ/Marion, IL	10.4	12.0	318	350	\$1.2	\$1.2
WGH-FM/Norfolk	5.5	6.9	1,757	1,896	\$7.1	\$8.2
WWBE/Sunbury, PA	11.4	10.0	356	323	\$6.6	\$6.6
WYGL/Sunbury, PA	0	0	0	0	0	0
WLGL/Sunbury, PA	0	0	0	0	0	0

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008	11	27.3	243,100	\$17,300,000
	2007	12	29.4	260,200	\$14,250,000
	2006	12	27.5	281,700	\$12,670,000
	2005	12	28.5	259,400	\$12,900,000

In addition to the five stations listed above, Max Media also owns six Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Mt. Wilson						
KKGO/Los Angeles*	2.4	1.5	10,372	4,447	\$12.5	\$13.0

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008	1	2.4	1,037,200	\$12.5
	2007	2	1.5	444,700	\$13.5

*2008 share and cume figures for Los Angeles are based on Nov. 2008 PPM data, 6+.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '08	Fa '07	Fa '08	Fa '07	2008	2007
Regent						
WGNA/Albany, NY	9.8	9.7	1,459	1,442	\$6.5	\$7.2
WBWN/Bloomington, IL	10.3	9.5	297	279	\$2.4	\$2.4
WYRK/Buffalo	9.9	9.6	1,865	1,897	\$8.7	\$8.9
WKDQ/Evansville, IN	10.6	11.7	542	556	\$2.4	\$2.6
KUAD/Ft. Collins, CO	7.6	8.1	633	744	\$3.9	\$3.7
KMDL/Lafayette, LA	6.4	8.2	809	976	\$3.1	\$2.8
WFYR/Peoria, IL	6.1	6.2	435	408	\$1.3	\$1.6
WWJO/St. Cloud, MN	7.8	8.6	357	384	\$1.6	\$1.8
WFRG/Utica-Rome, NY	12.2	12.1	639	615	\$2.1	\$2.2

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2008	10	80.7	703,600	\$32,000,000
	2007	10	83.7	730,100	\$33,100,000
	2005	11	1		