

COUNTRY'S TOP

RATINGS & REVENUE COMPANIES

Seventeen companies made \$10 million or more from their Country outlets in 2009, one fewer than in 2008. Clear Channel is far and away the leader, producing close to \$300 million in Country revenues. With an audience of more than 13 million consumers, Clear Channel also is No. 1 in listeners, attracting more than twice as many as its nearest challenger, CBS Radio.

Country Aircheck's overview of Country's top revenue and audience companies features year-to-year trends in both categories, plus ratings comparisons from Fall '08 to Fall '09 for every Country station owned by the top operators. The rankings of the top 10

companies remained mostly unchanged, with Regent (now Townsquare Media) rising from No. 8 to No. 7, moving ahead of Beasley, which shifted from 7-8.

Owing to the difficult economy, none of the 17 groups experienced an increase in revenues in 2009 from 2008, although the majority did see higher cume totals in '09 than in '08, thanks in part to a change in audience measurement methodology to PPM. It's impossible to present all 2,000+ Country stations in the USA, so this list is confined to companies with at least \$10 million in revenue from their Country outlets. If your company or station has inadvertently been omitted, please let us know.

COUNTRY COMPANIES REVENUE RANKER

Here's how the companies listed on these pages rank by 2009 Country revenue (in millions of dollars). The data is compiled from individual station revenues for each year as provided by BIA. For comparison purposes, previous years' total company revenues and revenue rankings follow, with each company's rank for that year following the revenue figure.

Owner	2009	2008	2007	2006	2005	2003	1996
1 Clear Channel	\$287.7	\$376.8/1	\$365.6/1	\$466.0/1	\$440.6/1	\$412.3/1	\$76.4
2 CBS Radio	\$114.6	\$151.8/2	\$172.0/2	\$224.8/2	\$218.7/2	\$225.0/2	\$167.0/1
3 Citadel	\$103.5	\$138.1/3	\$167.0/3	\$111.4/3	\$104.2/3	\$88.8/3	\$32.2/7
4 Cumulus	\$84.2	\$107.0/4	\$112.6/4	\$111.4/4	\$66.9/5	\$62.3/5	...
5 Cox	\$66.4	\$71.3/5	\$71.6/5	\$69.1/5	\$70.1/4	\$68.4/4	\$35.5/6
6 Entercom	\$30.3	\$37.7/6	\$39.9/8	\$37.8/8	\$22.5/12	\$20.7/12	...
7 Regent	\$25.8	\$32.0/8	\$33.1/9	\$27.4/10	\$26.1/11	\$31.4/9	...
8 Beasley	\$25.3	\$35.0/7	\$40.1/7	\$39.9/7	\$37.6/8	\$28.6/10	\$21.8/11
9 Lincoln Financial Media	\$19.7	\$27.8/9	\$30.7/10	\$30.9/9	\$33.1/10	35.3/8	...
10 Gap	\$18.8	\$22.8/10	\$24.2/12
11 Bonneville	\$18.1	\$22.1/11	\$24.4/11
12 Wilks	\$14.7	\$15.6/12	\$18.1/13
13 Journal	\$13.4	\$15.0/13	\$16.2/14	\$17.6/11	\$16.4/13	\$16.0/14	...
14 Three Eagles	\$11.8	\$13.8/16
15 Saga	\$11.7	\$14.1/15	\$14.2/17	\$13.7/13	\$13.1/15	\$9.9/17	...
16 Hall	\$11.6	\$14.4/14	\$15.9/15	\$14.5/12	\$14.4/14	\$11.2/15	...
17 Max Media	\$10.9	\$13.1/17	\$14.3/16	\$12.7	\$12.9/16

COUNTRY COMPANIES AUDIENCE RANKER

Here's how the companies listed on these pages rank by 2009 metro weekly Country cume audience, according to BIA and Arbitron. Previous years' cume and cume rankings follow, with the company's rank for that year following the cume figure. Please note that share and cume figures for metros marked with an asterisk (*) are based on PPM data, 6+.

Owner	2009	2008	2007	2006	2005	2003	1997
1 Clear Channel	13,083,700	11,078,700	9,258,500/1	11,231,455/1	10,917,900/1	10,156,500/1	2,796,800/3
2 CBS Radio	6,373,100	5,044,100/2	4,213,400/2	4,982,300/2	5,035,900/2	4,976,300/2	5,226,600/1
3 Citadel	4,196,900	3,399,900/3	3,846,500/3	2,585,900/3	2,466,400/3	1,998,900/3	961,800/10
4 Cox	3,466,200	2,924,700/5	2,871,100/4	1,905,800/5	1,854,900/4	1,798,400/4	989,100/7
5 Cumulus	2,989,700	3,196,700/4	2,397,400/5	2,488,700/4	1,565,800/6	1,660,800/5	983,900/8
6 Entercom	2,104,500	1,642,600/6	1,444,170/7	1,208,500/7	733,400/10	697,300/10	...
7 Beasley	1,539,600	1,255,900/7	1,384,100/8	934,800/8	1,039,300/8	791,800/8	761,700/11
8 Bonneville	1,211,200	705,700/9	765,700/9	581,200/13	...
9 Wilks	1,151,200	536,900/12	635,700/11
10 Lincoln Financial Media	924,400	564,300/11	545,500/12	571,400/10	625,300/11	631,800/12	755,400/12
11 Regent	689,700	703,600/10	730,100/10	646,300/9	580,100/12	687,600/11	...
12 Gap	516,500	495,600/13	534,600/13
13 Journal	467,200	415,100/15	429,900/15	404,200/12	470,100/13	391,800/15	...
14 Hall	414,600	448,300/14	424,400/16	444,600/11	414,300/14	382,800/16	...
15 Max Media	236,900	243,100/17	260,200/18	281,700/14	259,400/15
16 Saga	156,100	159,100/18	151,100/19	154,000/16	163,400/17	133,800/18	...
17 Three Eagles	87,900	66,500/na

LEGEND: Following each station's call letters and market are its Arbitron 12+ shares from Fall 2009 and Fall 2008. Next comes the station's Fall '09 Arbitron metro cume, followed by its Fall '07 figures. After that are the station's 2009 and 2008 revenues, listed in millions, except in "Totals," where actual figures for cume and revenue are shown.

Note that share and cume figures for metros marked with an asterisk (*) are based on PPM data, 6+. A designation of "na" means a figure was either not available or not applicable. A "+" indicates a Classic Country outlet.

BIA is the source for all revenue and ownership data; all ratings information comes from Arbitron. The first set of figures under "Totals" shows the number of Country stations owned by the operator at the end of 2009. All totals for previous years also came from BIA and represent the totals for the stations owned that year. Some previous-year revenue figures have been adjusted to match updates made by BIA.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Beasley	8.5	7.4	862	716	\$2.2	\$2.4
WKXC/Augusta, GA	10.6	8.2	797	714	\$3.2	\$4.4
WKML/Fayetteville, NC	2.9	2.6	2,361	1,235	\$2.2	\$3.0
KCYE/Las Vegas*	3.4	2.4	4,675	2,819	\$7.9	\$10.5
WKIS/Miami*	4.0	3.9	6,701	6,895	\$9.8	\$14.6

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2009*	5	29.4	1,539,600	\$25,300,000
	2008*	6	25.1	1,255,600	\$35,000,000
	2007*	5	30.0	1,384,100	\$40,100,000

*2009 share and cume figures for Las Vegas and Miami are based on Nov. 2009 PPM data, 6+. 2009, 2008 and 2007 share and cume figures for Philadelphia are based on Nov. 2009, 2008 and 2007 PPM data, 6+.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Bonneville	7.4	7.1	4,598	2,963	\$10.4	\$12.4
WUBE/Cincinnati*	1.7	1.2	1,743	1,036	\$1.0	\$1.0
WYGY/Cincinnati*	6.1	5.2	5,771	3,548	\$6.7	\$8.6
WIL/St. Louis*						
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2009*	3	15.2	1,211,200	\$18,075,000	
	2008	3	13.5	705,700	\$22,050,000	
	2007	3	15.6	765,700	\$24,400,000	

*2009 share and cume figures for Cincinnati and St. Louis are based on Nov. 2009 PPM data, 6+.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
CBS						
WSOC/Charlotte	6.5	5.3	2,811	2,532	\$5.8	\$8.2
WUSN/Chicago*	4.2	4.0	11,891	10,946	\$22.0	\$23.0
WYCD/Detroit*	6.1	4.8	9,118	8,175	\$7.8	\$9.9
KILT-FM/Houston*	3.5	2.9	9,223	8,337	\$19.4	\$23.9
KMLE/Phoenix*	2.9	2.4	6,142	2,748	\$11.2	\$14.3
WDSY/Pittsburgh*	7.0	5.4	5,288	2,686	\$6.6	\$7.9
KFRG/Riverside*	3.7	4.0	3,294	2,748	\$7.7	\$9.9
KNCI/Sacramento*	4.7	3.7	3,350	1,821	\$5.6	\$7.6
KMPS/Seattle*	4.4	3.7	5,807	3,417	\$13.5	\$17.2
WQYK-FM/Tampa*	6.9	4.2	5,683	2,622	\$9.4	\$13.2
KVFG/Victor Valley, CA	2.3	2.5	227	206	\$0.4	\$0.5
WIRK/West Palm Beach	4.1	4.0	897	966	\$5.2	\$6.5
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2009*	13	56.3	6,373,100	\$114,575,000	
	2008*	15	52.8	5,044,100	\$151,825,000	
	2007*	15	55.5	4,213,400	\$172,025,000	

*2009 share and cume figures for Phoenix, Pittsburgh, Sacramento, Seattle and Tampa are based on Nov. 2009 PPM data, 6+. 2009 and 2008 share and cume figures for Chicago, Detroit and Riverside are based on Nov. 2009 and 2008 PPM data, 6+. 2009, 2008 and 2007 share and cume figures for Houston are based on Nov. 2009, 2008 and 2007 PPM data, 6+.

In addition to the 12 stations listed above, CBS Radio also owns one Country station in a non-rated market, according to BIA data. The station contributed to station totals, but not to ratings or revenue totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Citadel						
KRST/Albuquerque	4.0	3.1	892	824	\$2.5	\$3.5
WCTO/Allentown	10.9	12.1	1,421	1,559	\$4.2	\$5.3
WKHX/Atlanta*	5.7	5.9	7,876	7,343	\$12.7	\$16.9
WEBB/Augusta, ME	8.3	6.9	198	166	\$0.7	\$0.7
WHWK/Binghamton, NY	11.5	15.0	462	536	\$1.7	\$2.0
KQFC/Boise	3.8	4.7	566	424	\$1.3	\$1.6
KIZN/Boise	5.2	5.4	548	490	\$2.1	\$2.9
WIWF/Charleston, SC	3.7	3.3	602	529	\$1.0	\$1.2
WOGT/Chattanooga, TN	2.5	2.1	377	292	\$0.6	\$0.8
KATC/Colorado Springs	4.4	4.7	640	574	\$1.2	\$1.7
WPKQ/Concord, NH	1.8	1.4	98	97	\$0.7	\$1.0
KSCS/Dallas*	4.0	4.0	8,028	9,417	\$12.0	\$14.2
KHKI/Des Moines	4.4	5.4	667	636	\$2.0	\$2.1
KJYJ/Des Moines	5.0	4.5	625	512	\$1.9	\$2.4
WXTA/Erie	4.6	6.0	300	372	\$0.8	\$1.1
WFBE/Flint, MI	6.4	4.3	451	420	\$1.1	\$1.4
WTNR/Grand Rapids	3.3	2.4	741	542	\$1.4	\$1.7
WCAT/Harrisburg	2.6	2.6	343	352	\$1.1	\$1.4
WIVK/Knoxville	18.3	22.9	2,317	2,591	\$1.0	\$11.3
KXKC/Lafayette, LA	5.4	3.7	660	659	\$1.5	\$2.4
WIOV-FM/Lancaster, PA	8.9	6.5	726	697	\$3.4	\$4.4
WITL/Lansing, MI	11.2	12.0	826	773	\$2.6	\$3.1
WGKX/Memphis	5.2	6.0	1,527	1,498	\$4.1	\$5.3
KATM/Modesto, CA	9.1	10.5	679	859	\$5.3	\$6.0
WMDH/Muncie, IN	11.9	8.9	394	326	\$1.0	\$1.5
WLAW/Muskegon, MI	3.4	4.1	111	98	\$0.3	\$0.4
WKDF/Nashville	4.9	4.8	2,153	2,178	\$5.9	\$7.3
WOKQ/Portsmouth, NH	13.1	7.2	852	680	\$5.0	\$5.9
KBUL/Reno, NV	5.4	5.0	561	521	\$1.2	\$2.0
KUBL/Salt Lake City*	5.6	4.1	4,291	2,007	\$4.2	\$5.3
KIIM/Tucson	9.2	7.7	1,436	1,495	\$6.0	\$7.1
WFFN/Tuscaloosa, AL	4.0	3.2	183	159	\$0.2	\$0.3
WSJR/Wilkes Barre	2.8	3.1	418	431	\$0.7	\$0.9
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2009*	36	210.5	4,196,900	\$103,460,000	
	2008*	37	206.0	3,399,900	\$138,075,000	
	2007*	41	219.1	3,846,500	\$167,030,000	

*2009 share and cume figures for Salt Lake City are based on Nov. 2009 PPM data 6+. 2009 and 2008 share and cume figures for Atlanta and Dallas are based on Nov. 2009 and 2008 PPM data, 6+.

In addition to the 33 stations listed above, Citadel also owns three Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

RATINGS & REVENUE

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Clear Channel						
WOBB/Albany, GA	5.8	5.1	148	145	\$0.5	\$0.6
KBQI/Albuquerque	5.2	3.6	834	812	\$1.0	\$1.2
KASH/Anchorage, AK	5.1	3.6	270	251	\$0.7	\$1.1
WKSF/Asheville, NC	15.7	16.5	743	742	\$4.7	\$5.5
WWLG/Atlanta*	0.7	1.0	1,408	1,384	\$3.3	\$4.0
WUBL/Atlanta*	3.5	1.8	6,684	5,288	\$9.3	\$11.4
KASE/Austin	5.9	4.8	1,921	1,905	\$6.3	\$8.4
KVET-FM/Austin	6.9	5.1	1,923	1,759	\$5.3	\$7.0
WPOC/Baltimore*	7.2	7.3	4,923	3,539	\$11.4	\$15.1
WYNK/Baton Rouge	4.4	3.8	724	778	\$2.5	\$4.0
KYKR/Beaumont, TX	6.4	7.1	500	553	\$1.1	\$1.1
WKNN/Biloxi, MS	5.5	5.7	483	433	\$1.1	\$1.3
WDXB/Birmingham	4.5	6.2	1,229	1,209	\$1.4	\$1.6
KBMR/Bismarck, ND	10.9	13.1	140	138	\$0.3	\$0.4
KQDY/Bismarck, ND	11.7	9.8	239	215	\$0.8	\$0.9
KAGG/Bryan, TX	3.0	5.5	197	215	\$0.5	\$0.9
KKSY/Cedar Rapids, IA	0.5	0.5	48	60	\$0.1	\$0.1
WEZL/Charleston, SC	6.0	6.1	876	730	\$2.0	\$2.7
WKKT/Charlotte	5.2	5.9	3,032	2,799	\$5.9	\$7.2
WUSY/Chattanooga, TN	13.6	13.4	1,145	1,051	\$3.8	\$5.0
KOLZ/Cheyenne, WY	10.7	11.1	144	152	\$0.5	\$0.7
WGAR/Cleveland*	6.8	6.7	4,667	2,694	\$6.8	\$9.0
KCCY/Colorado Springs	5.7	4.9	692	661	\$1.9	\$2.5
WCOS/Columbia, SC	5.3	5.2	775	642	\$3.2	\$3.4
WSTH/Columbus, GA	3.1	4.9	199	211	\$0.7	\$0.8
WCOL/Columbus, OH	7.4	7.1	2,272	2,229	\$7.0	\$8.7
KRYS/Corpus Christi, TX	5.0	4.6	496	419	\$1.2	\$1.5
KFXR/Dallas*	0.1	0	414	0	\$0.6	\$0.8
WQRB/Eau Claire, WI	8.0	10.4	280	316	\$1.8	\$2.2
WATQ/Eau Claire, WI	6.3	6.7	169	184	\$0.4	\$0.5
KHEY-FM/EI Paso	3.4	3.9	675	693	\$1.1	\$1.3
KKIX/Fayetteville, AR	12.7	10.2	854	672	\$2.6	\$2.8
KHGE/Fresno	1.9	2.1	484	506	\$1.1	\$1.3
KXBG/Ft. Collins, CO	2.2	1.4	187	175	\$0.4	\$0.6
WCKT/Ft. Myers	2.6	2.9	694	610	\$0.7	\$0.7
WAVW/Ft. Pierce	6.0	5.4	668	680	\$1.7	\$2.1
KMAG/Ft. Smith, AR	9.0	9.3	523	533	\$0.9	\$1.2
KSNR/Grand Forks, ND-MN	8.0	6.3	166	150	\$0.5	\$0.6
WBCT/Grand Rapids	8.2	5.9	1,297	1,146	\$4.1	\$5.4
WPCK/Green Bay, WI	4.7	6.3	267	305	\$0.6	\$0.7
WTQR/Greensboro	5.4	6.4	1,785	2,067	\$2.9	\$4.4
WESC/Greenville, SC	6.9	6.3	1,215	1,393	\$3.4	\$4.1
WSSL/Greenville, SC	8.6	5.6	1,784	1,440	\$3.3	\$4.9
WRBT/Harrisburg	7.5	6.9	889	861	\$2.8	\$3.3
WKCY/Harrisonburg, VA	13.4	10.9	244	212	\$2.0	\$2.3
WVYZ/Hartford	8.5	7.0	1,844	1,855	\$7.0	\$8.8
WTCR/Huntington, WV-KY	11.3	11.6	627	592	\$1.8	\$2.1
WDRM/Huntsville, AL	10.3	12.0	967	1,111	\$4.0	\$4.8
WMSI/Jackson, MS	6.6	6.9	637	599	\$2.5	\$3.4
WQIK/Jacksonville	6.0	7.2	1,762	1,954	\$4.5	\$5.1
KWNR/Las Vegas*	3.9	4.7	2,625	1,671	\$4.2	\$8.8
WBUL/Lexington, KY	12.5	9.3	1,350	1,221	\$2.7	\$3.5
WIMH/Lima, OH	17.2	13.8	349	384	\$1.3	\$1.3
KMJX/Little Rock	4.6	4.8	602	513	\$1.9	\$2.0
KSSN/Little Rock	7.2	8.0	994	936	\$4.6	\$4.9
WAMZ/Louisville	8.2	7.8	1,913	1,834	\$5.6	\$8.0
WMAD/Madison	4.3	4.7	524	539	\$1.8	\$2.1
KTEX/McAllen	7.7	7.5	1,506	1,138	\$2.5	\$2.9
WMSO/Meridian, MS	3.7	6.2	65	88	\$0.4	\$0.4
WMIL/Milwaukee	7.0	6.6	2,355	2,196	\$6.1	\$7.0
WOKY-AM/Milwaukee+	1.5	1.3	529	561	\$0.4	\$0.9
KEEY/Minneapolis*	8.1	6.8	7,291	4,058	\$13.5	\$15.0
WKSJ/Mobile	9.5	7.8	1,020	982	\$0.4	\$4.4
KTOM/Monterey	2.2	2.5	392	417	\$1.0	\$1.5
WMUS/Muskegon, MI	12.1	12.9	321	332	\$1.1	\$1.3
WSIX/Nashville	6.1	5.8	1,891	1,827	\$4.1	\$5.0
WNOE/New Orleans	5.0	6.1	1,405	1,538	\$4.0	\$5.1
KTST/Oklahoma City	5.6	5.7	1,645	1,464	\$2.5	\$2.7
KXXY/Oklahoma City+	5.1	4.2	1,346	1,189	\$3.7	\$4.4
KXKT/Omaha	8.2	6.3	1,032	841	\$4.3	\$5.1
KTWI/Omaha	2.0	1.1	415	373	\$0.7	\$1.0
WPAP/Panama City, FL	11.4	10.5	343	319	\$1.2	\$1.4
WNUS/Parkersburg, WV-OH	10.7	11.9	306	336	\$0.5	\$0.7
KNIX/Phoenix*	4.6	3.6	5,938	3,289	\$11.0	\$15.8
WRWD/Poughkeepsie, NY	6.3	4.9	327	287	\$2.3	\$2.7
WLLR/Quad Cities, IA-IL	17.5	15.9	854	861	\$3.0	\$3.8
KTDD/Riverside*+	0.4	0.2	312	261	\$0.4	\$0.6
WYYD/Roanoke	4.9	4.6	558	527	\$1.6	\$2.5
KMFX/Rochester, MN	5.4	6.8	244	249	\$1.0	\$1.3
WWFG/Salisbury, MD	6.6	10.8	538	783	\$1.5	\$1.7
KAJA/San Antonio*	7.1	4.7	5,624	2,354	\$6.3	\$8.2
KRPT/San Antonio*	0.1	0	236	0	\$0.7	\$0.9
KUSS/San Diego*	2.6	2.0	3,300	1,554	\$1.8	\$2.0
WCTQ/Sarasota	4.5	5.0	694	831	\$1.4	\$1.8
KNBQ/Seattle	2.1	0.6	3,161	837	\$1.4	\$1.7
KIXZ-FM/Spokane	4.2	4.3	629	666	\$1.1	\$1.4
WPKX/Springfield, MA	6.7	6.3	823	668	\$1.5	\$1.7
KSWF/Springfield, MO	6.1	3.0	559	328	\$0.8	\$0.9
KSD/St. Louis*	3.6	3.7	5,141	2,825	\$4.1	\$5.2
WBLJ/Sunbury, PA	0.0	0.9	0	47	\$0.0	\$0.0
WBBS/Syracuse	11.5	11.3	1,145	1,176	\$4.7	\$5.2
WTNT/Tallahassee, FL	4.7	6.2	421	450	\$1.5	\$1.7
WFUS/Tampa*	3.9	3.6	5,123	2,246	\$5.0	\$5.9
WCKY/Toledo	2.5	1.4	295	262	\$1.0	\$1.1
WWZD/Tupelo, MS	10.1	9.8	458	443	\$0.6	\$0.7
WTXT/Tuscaloosa, AL	5.8	5.4	218	228	\$0.8	\$1.2
WACO/Waco, TX	14.8	15.9	543	502	\$1.7	\$2.1
WMZQ/Washington, DC*	3.6	3.5	6,239	6,220	\$10.1	\$12.6
WVOK/Wheeling, WV	18.5	14.6	413	415	\$1.0	\$1.3
KZSN/Wichita	3.7	5.2	580	520	\$1.9	\$2.7
WBYL/Williamsport, PA	3.0	4.6	87	107	\$0.3	\$0.4
WDSO/Wilmington, DE	1.9	2.2	472	381	\$2.0	\$3.2
WUSQ/Winchester, VA	19.6	17.8	542	534	\$2.2	\$2.7

Clear Channel (continued)

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2009*	122	679.4	13,083,700	\$287,670,000
	2008*	125	657.2	11,078,700	\$376,670,000
	2007	111	571.2	9,258,500	\$365,595,000

*2009 share and cume figures for Baltimore, Cleveland, Las Vegas, Minneapolis, Phoenix, San Antonio, San Diego, Seattle, St. Louis and Tampa are based on Nov. 2009 PPM data, 6+. 2009 and 2008 share and cume figures for Atlanta, Dallas, Riverside and Washington, DC are based on Nov. 2009 and 2008 PPM data, 6+.

In addition to the 103 stations listed above, Clear Channel also owns 19 Country stations in non-rated markets, according to BIA data. Seventeen of those stations contribute to station and revenue totals, but not to ratings totals. Two contribute to station totals, but not to ratings or revenue totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
Cox	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
WZZK/Birmingham	7.5	7.7	1851	1,856	\$4.5	\$6.3
WNCB/Birmingham	1.3	1.2	623	593	\$1.0	\$1.3
WHKO/Dayton	8.8	8.3	1833	1,815	\$4.6	\$5.6
KKBQ/Houston*	3.7	4.3	10,132	9,158	\$13.7	\$18.0
KTHT/Houston*+	2.2	2.1	5,670	5,671	\$3.6	\$4.5
WQNU/Louisville	4.3	3.6	1182	959	\$2.0	\$1.2
WRKA/Louisville+	3.9	4.8	1014	1,201	\$0.2	\$0.8
WWKA/Orlando	5.4	6.3	2005	2,067	\$8.4	\$11.4
WKHK/Richmond	8.2	7.5	1566	1,560	\$6.1	\$7.0
KKYX-AM/San Antonio*+	0.9	1.1	678	464	\$1.0	\$11.8
KCYV/San Antonio*	9.0	5.0	6,627	2,467	\$6.7	\$8.2
KWEN/Tulsa	8.4	8.1	1481	1,436	\$4.6	\$5.0

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2009*	13	63.6	3,466,200	\$56,375,000
	2008*	13	60.0	2,924,700	\$71,300,000
	2007*	13	53.4	2,871,100	\$71,575,000

*2009 share and cume figures for San Antonio are based on Nov. 2009 PPM data, 6+. 2009, 2008 and 2007 share and cume figures for Houston are based on Nov. 2009, 2008 and 2007 PPM data, 6+.

In addition to the 12 stations listed above, Cox also owns one Country station in an unrated market, according to BIA data. That station contributes to station totals, but not to ratings or revenue totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
Cumulus	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
KBCY/Abilene, TX	10.0	11.3	186	239	\$1.0	\$1.1
WKAK/Albany, GA	6.5	5.8	149	138	\$0.4	\$0.7
KPUR/Amarillo, TX	2.4	2.4	130	147	\$0.2	\$0.2
WWWW/Ann Arbor, MI	5.4	5.2	315	325	\$2.3	\$2.3
WPKR/Appleton, WI	2.7	3.9	292	321	\$1.2	\$1.4
WQCB/Bangor, ME	14.8	13.7	419	430	\$1.8	\$2.1
KAYD/Beaumont, TX	3.8	4.7	277	330	\$1.0	\$1.2
KUSB/Bismarck, ND	7.0	5.7	133	123	\$0.4	\$0.4
KHAK/Cedar Rapids, IA	12.9	16.8	429	510	\$3.2	\$3.5
WKOR/Columbus, MS	7.2	9.1	157	178	\$0.5	\$0.7
KPLX/Dallas*	5.4	4.7	11,262	12,640	\$18.8	\$22.0
WJOD/Dubuque, IA	8.3	7.7	285	307	\$0.8	\$0.9
KUJZ/Eugene, OR	1.9	1.7	155	219	\$0.2	\$0.3
KAMO/Fayetteville, AR	4.0	3.1	325	233	\$0.4	\$0.7
KOMS/Ft. Smith, AR	9.3	8.5	307	360	\$0.5	\$0.7
WYZB/Ft. Walton Beach, FL	8.5	9.2	286	273	\$1.1	\$1.2
KEKB/Grand Junction, CO	6.5	9.4	219	249	\$0.8	\$1.1
WWFF/Huntsville, AL	1.0	1.7	224	255	\$0.2	\$0.4
WFMS/Indianapolis	9.6	8.8	2588	2,737	\$0.9	\$12.1
KUSJ/Killeen, TX	7.0	8.5	458	431	\$1.6	\$2.0
KYKZ/Lake Charles, LA	13.1	13.9	423	423	\$1.8	\$2.5
WLXX/Lexington, KY	6.9	7.8	797	803	\$1.9	\$2.0
WDEN/Macon, GA	8.6	9.3	562	558	\$1.6	\$2.1
WHKR/Melbourne	4.1	6.0	508	668	\$1.3	\$1.6
WLWI-FM/Montgomery, AL	7.0	9.2	616	624	\$2.0	\$2.8
WLFF/Myrtil Beach, SC	2.6	3.8	306	299	\$0.2	\$0.6
WSM-FM/Nashville	5.3	3.5	1572	1,579	\$2.8	\$4.2
WZAD/Newburgh, NY	1.6	1.0	152	117	\$0.4	\$0.6
KNFM/Odessa, TX	5.5	6.4	319	331	\$1.1	\$1.4
KHAY/Oxnard, CA	4.6	5.1	441	477	\$2.5	\$3.2
WKXP/Poughkeepsie, NY	2.4	1.5	226	157	\$0.7	\$1.0
KWWK/Rochester, MN	9.2	9.7	319	266	\$0.9	\$1.2
WXXQ/Rockford, IL	12.6	11.7	749	692	\$2.2	\$2.7
WJCL/Savannah, GA	6.8	6.5	472	443	\$1.6	\$2.3
KRMD-FM/Shreveport, LA	5.8	6.4	475	606	\$1.7	\$2.0
WKKO/Toledo	13.7	12.3	1115	1,097	\$0.4	\$5.6
KTOP-FM/Topeka	3.9	3.7	240	179	\$0.4	\$0.7
KOEL-FM/Waterloo, IA	14.5	13.8	307	341	\$1.0	\$1.3
KLUR/Wichita Falls, TX	10.4	12.1	255	256	\$1.2	\$1.4
KOLI/Wichita Falls, TX+	3.0	3.0	68	70	\$0.3	\$0.4
WWQQ/Wilmington, NC	7.5	7.7	489	395	\$1.4	\$2.1
WQXK/Youngstown, OH	11.5	10.0	890	921	\$2.5	\$3.7

TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2009*	52	294.8	2,989,700	\$84,225,000
	2008*	52	297.7	3,196,700	\$107,000,000
	2007	52			

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Gap						
KEAN/Abilene, TX	10.6	9.6	284	270	\$0.8	\$1.1
KYYW/Abilene, TX	2.4	2.3	74	81	\$0.1	\$0.1
KATP/Amarillo, TX	5.2	4.1	245	233	\$0.2	\$0.3
KCTR/Billings, MT	13.9	15.2	294	321	\$1.5	\$1.8
KWYY/Casper, WY	17.1	8.6	159	112	\$0.5	\$0.4
KLEN/Cheyenne, WY	5.8	5.1	66	69	\$0.2	\$0.2
KCGY/Cheyenne, WY	1.0	1.0	21	25	\$0.3	\$0.4
KKCB/Duluth, MN-WI	7.6	9.1	349	363	\$0.8	\$0.8
KNGT/Lake Charles, LA	6.0	6.0	257	216	\$1.1	\$1.4
KLAW/Lawton, OK	14.9	17.6	240	256	\$1.0	\$1.4
KQBR/Lubbock, TX	4.4	4.4	319	268	\$0.7	\$0.8
KYKS/Lufkin, TX	17.9	17.3	379	377	\$1.5	\$1.8
KORD/Richland, WA	8.0	7.5	332	282	\$1.3	\$1.6
KXKS-FM/Shreveport, LA	4.0	3.9	359	400	\$1.4	\$1.7
KWHK-AM/Shreveport, LA+	1.8	1.8	158	168	\$0.2	\$0.3
KKYR/Texarkana, TX-AR	14.3	17.2	344	370	\$1.5	\$1.9
KEZJ/Twin Falls, ID	9.5	8.0	237	222	\$0.5	\$0.6
KNUE/Tyler, TX	7.5	7.0	512	507	\$1.6	\$2.0
KWFS/Wichita Falls, TX	7.4	6.1	194	161	\$0.3	\$0.4
KUTI/Yakima, WA	3.4	2.5	117	100	\$0.1	\$0.1
KDBL/Yakima, WA	3.4	4.9	225	224	\$0.5	\$0.4
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2009	26	166.1	516,500	\$18,790,000	
	2008	25	154.1	495,600	\$22,800,000	
	2007	26	161.6	534,600	\$24,180,000	

In addition to the 21 stations listed above, Gap also owns five Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Hall						
WOKO/Burlington, VT-NY	17.6	16.4	838	856	\$3.0	\$3.7
WPCV/Lakeland	11.4	13.4	1,069	1,136	\$3.6	\$4.6
WCTY/New London, CT	11.3	10.7	457	527	\$2.0	\$2.2
WCTK/Providence	5.6	6.4	1,782	1,964	\$3.1	\$3.9
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2009	4	45.9	414,600	\$11,625,000	
	2008	4	46.9	448,300	\$14,400,000	
	2007	4	49.1	424,400	\$15,925,000	

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Journal						
WCYQ/Knoxville	2.6	1.5	581	460	\$1.1	\$1.4
KTTS/Springfield, MO	11.3	13.8	866	927	\$2.8	\$3.8
KVOO/Tulsa	6.3	6.7	1,140	1,036	\$3.2	\$3.6
KXBL/Tulsa	3.4	4.0	659	653	\$1.6	\$1.9
KFDI/Wichita	11.4	8.9	878	978	\$3.4	\$4.1
KFTI-AM/Wichita	2.5	3.0	315	249	\$1.0	\$1.2
KFTI-FM/Wichita	1.8	2.7	233	308	\$3.3	\$0.4
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2009	7	39.3	467,200	\$13,375,000	
	2008	6	39.1	415,100	\$15,000,000	
	2007	6	43.7	429,900	\$16,155,000	

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Lincoln Financial						
KYGO/Denver*	5.5	4.7	4,574	2,959	\$12.1	\$18.0
KSON/San Diego*	4.0	4.6	4,670	2,695	\$7.6	\$9.8
KSOQ/San Diego*	0	0	0	0	\$0.0	\$0.0
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2009*	3	9.5	924,400	\$19,675,000	
	2008	3	9.3	564,300	\$27,800,000	
	2007	3	10.6	545,500	\$30,675,000	

*2009 cume and share figures are based on Nov. PPM data, 6+.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Max Media						
WOOZ/Marion, IL	11.9	10.4	311	318	\$1.0	\$1.2
WGH-FM/Norfolk	4.7	5.5	1,724	1,757	\$5.8	\$7.1
WWBE/Sunbury, PA	11.8	11.4	334	356	\$0.5	\$0.6
WYGL/Sunbury, PA	0	0	0	0	\$0.0	\$0.0
WLGL/Sunbury, PA	0	0	0	0	\$0.0	\$0.0

Max Media (continued)					
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue
	2009	11	28.4	236,900	\$10,935,000
	2008	11	27.3	243,100	\$13,060,000
	2007	12	29.4	260,200	\$14,250,000

In addition to the five stations listed above, Max Media also owns six Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Regent						
WGNA/Albany, NY	10.1	9.8	1,401	1,459	\$5.0	\$6.5
WBWN/Bloomington, IL	9.9	10.3	309	297	\$1.4	\$2.4
WYRK/Buffalo	8.1	9.9	1,651	1,865	\$7.5	\$8.7
WKDQ/Evansville, IN	13.9	10.6	614	542	\$2.1	\$2.4
KUAD/Ft. Collins, CO	5.7	7.6	598	633	\$3.4	\$3.9
KMDL/Lafayette, LA	6.3	6.4	870	809	\$2.0	\$3.1
WFYR/Peoria, IL	3.8	6.1	378	435	\$1.1	\$1.3
WWJO/St. Cloud, MN	7.7	7.8	373	357	\$1.5	\$1.6
WFRG/Utica, NY	13.7	12.2	703	639	\$1.8	\$2.1
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2009	10	79.2	689,700	\$25,750,000	
	2008	10	80.7	703,600	\$32,000,000	
	2007	10	83.7	730,100	\$33,100,000	

In addition to the nine stations listed above, Regent also owns one Country station in a non-rated market, according to BIA data. That station contributes to station totals, but not to ratings or revenue totals for 2009.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Saga						
WIXY/Champaign, IL	9.2	8.6	335	343	\$1.9	\$2.5
WVVR/Clarksville, TN-KY	8.6	12.3	344	421	\$1.7	\$2.0
WQNY/Ithaca, NY	15.1	14.7	212	213	\$1.3	\$1.6
KDXY/Jonesboro, AR	18.9	14.6	229	237	\$1.3	\$1.6
WPOR/Portland, ME	6.9	4.7	360	310	\$1.7	\$2.4
WNAX/Sioux City, IA	3.1	1.6	81	67	\$0.4	\$0.5
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2009	10	61.8	156,100	\$11,700,000	
	2008	10	56.5	159,100	\$14,100,000	
	2007	10	65.4	151,100	\$14,175,000	

In addition to the six stations listed above, Saga also owns four Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Three Eagles						
KZXX/Lincoln, NE	9.9	4.1	505	303	\$1.3	\$2.1
KYSM-FM/Mankato, MN	8.8	8.0	211	204	\$1.1	\$1.3
KIAI/Mason City, IA	12.6	10.9	163	158	\$0.7	\$0.9
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2009	14	31.3	87,900	\$11,845,000	
	2008	14	23.0	66,500	\$13,830,000	

In addition to the three stations listed above, Three Eagles also owns 11 Country stations in unrated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '09	Fa '08	Fa '09	Fa '08	2009	2008
Wilks						
WHOK/Columbus, OH	4.3	3.0	1,393	1,169	\$1.4	\$1.8
WNKK/Columbus, OH	1.2	0.7	705	410	\$0.4	\$0.4
KWOF/Denver*	2.1	1.7	2,332	1,301	\$2.0	\$2.4
KBEQ/Kansas City*	4.3	4.3	3,477	1,706	\$3.8	\$4.5
KFKF/Kansas City*	4.7	4.1	3,100	1,613	\$5.5	\$7.0
KLLL/Lubbock, TX	10.4	9.3	505	471	\$1.7	\$1.9
TOTALS:	Year	No. Stations	Fall 12+ Shares	Cume	Revenue	
	2009	6	27.0	1,151,200	\$14,725,000	
	2008	5	21.4	536,900	\$15,600,000	
	2007	5	23.9	635,700	\$18,100,000	

*2009 share and cume figures for Kansas City are based on Nov. PPM data, 6+.

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