

COUNTRY'S TOP RATINGS & REVENUE COMPANIES

Sixteen companies made \$10 million or more from their Country outlets in 2006, with Clear Channel once again leading the way with over \$465 million. Clear Channel also led the way in listeners, with a cume of more than 11 million per week.

Country Aircheck's overview of Country's top revenue and audience features year-to-year trends in both categories, plus ratings from fall '06 to fall '05, for every station owned by the top operators.

Of course, it's impossible to list all 2000+ Country stations in the USA, so I narrowed this to companies with at least \$10 million in revenue from their Country outlets. If your company or station has inadvertently been omitted, please let us know.

LEGEND: Following each station's calls and city are its Arbitron 12+ shares from fall '06 and fall '05. Next comes the fall Arbitron metro cume, followed by the fall '05 figures. After that are the station's 2006 and 2005 station revenues, listed in millions, except in "Totals," where actual figures for cume and revenue are shown.

A note of "NA" means a figure was not available or not applicable.

A "+" indicates a Classic Country or Country Oldies station.

The first set of figures under "Totals" shows the number of Country stations owned by the operator. All totals for previous years represent the totals for the stations owned that year. All station revenue figures are according to BIA, and station ownership is as of the end of 2006. Recent sales or impending transfers are noted.

COUNTRY COMPANIES REVENUE RANKER

Here's how the companies listed on these pages rank by 2006 revenue, as compiled from individual station revenues for each year as provided by BIA. Previous years' total company revenues and revenue rankings follow, with the company's rank for that year following the revenue figure.

Owner	2006	2005	2003	2001	1996
1. Clear Channel	\$465.99	\$440.6/1	\$416.65/1	\$378.95/	\$76.3/4
2. CBS Radio	\$224.75	\$218.65/2	\$225.45/2	\$220.75/2	\$167.05/1
3. Citadel	\$111.4	\$104.475/3	\$97.525/3	\$70.925/3	\$32.2/7
4. Cumulus	\$111.35	\$66.86/5	\$67.225/5	\$48.775/5	-
5. Cox	\$69.075	\$70.1/4	\$69.825/4	\$58.45/4	\$35.5/6
6. ABC Radio	\$53.1	\$54.6/6	\$52.8/6	\$49.8/5	\$43.0/6
7. Beasley	\$39.85	\$34.875/8	\$28.475/10	\$29.5/9	\$21.8/11
8. Entercom	\$37.75	\$22.525/12	\$21.9/12	\$11.3/15	-
9. Lincoln Fin. Media	\$33.05/10	\$31.8/8	\$31.9/8	\$25.7/10	-
10. Regent	\$27.4	\$26.1/11	\$26.4/11	\$17.675/11	-
11. Journal Br. Gr.	\$17.6	\$16.425/13	\$16.25/14	\$16.425/12	-
12. Hall	\$14.45	\$14.4/14	\$13.1/15	\$10.025/17	-
13. Saga	\$13.66	\$13.075/15	\$12.5/17	-	-
14. Max Media	\$12.67	\$12.9	-	-	-
15. Greater Media	\$10.7	-	-	-	-
16. Curtis Media	\$10.275	\$10.4/17	-	-	-

COUNTRY COMPANIES AUDIENCE RANKER

Here's how the companies listed on these pages rank by 2006 metro cume audience, according to BIA. Previous years' cume and cume rankings follow, with the company's rank for that year following the cume figure.

Owner	2006	2005	2003	2001	1997
1. Clear Channel	11,231,455	10,917,000/1	10,156,500/1	9,384,900/1	2,796,800/3
2. CBS Radio	4,982,300	5,035,900/2	4,976,300/2	4,941,000/2	5,226,600/1
3. Citadel	2,585,900	2,466,400/3	1,988,800/3	1,669,800/3	961,800/10
4. Cumulus	2,488,700	1,565,800/6	1,660,800/5	1,088,200/6	983,900/8
5. Cox	1,905,800	1,854,900/4	1,798,400/4	1,396,500/4	989,100/7
6. ABC Radio	1,422,600	1,577,300/5	1,542,700/6	1,246,000/5	1,294,500/6
7. Entercom	1,208,500	733,400/10	697,300/10	450,500/13	-
8. Beasley	934,000	1,039,300/8	791,800/8	753,100/8	761,700/11
9. Regent	646,250	580,100/12	687,600/11	442,800/14	-
10. Lincoln Fin. Media	571,400	625,300/11	631,800/12	619,400/10	755,400/12
11. Hall Comm.	444,600	414,300/14	382,800/16	367,400/15	-
12. Journal Br. Gr.	404,200	470,100/13	391,800/15	519,700/11	-
13. Greater Media	314,100	-	-	-	-
14. Max Media	281,700	259,400/15	-	-	-
15. Curtis Media	194,300	223,700/16	-	-	-
16. Saga	154,000	163,400/17	133,800/18	-	-

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '06	Fa '05	Fa '06	Fa '05	Fa '06	Fa '05
ABC RADIO						
WKHX/Atlanta	5.0	4.6	4,824	5,057	\$21.0	\$21.4
WYAY/Atlanta	1.9	2.9	2,756	3,182	\$8.5	\$8.6
KSCS/Dallas	3.0	3.5	4,514	4,973	\$19.5	\$20.6
KTYS/Dallas	1.0	1.2	2,132	2,561	\$4.1	\$3.2

TOTALS:	Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	4	10.9	1,422,600	\$53,100,100	
2005	4	12.2	1,577,300	\$53,800,000	
2003	4	14.0	1,542,700	\$49,100,000	
1999	3	12.0	1,150,600	\$53,600,000	
1996	3	N/A	1,270,800	\$41,600,000	

Citadel is scheduled to close on its purchase of ABC Radio's outlets on June 12, 2007.

BEASLEY

Calls/City	12+ Share	Fa '06	Fa '05	Cume	Revenue	
WKXC/Augusta, GA	6.9	9.4	585	849	\$2.2	\$2.05
WKML/Fayetteville, NC	13.3	14.4	770	866	\$4.6	\$4.625
KCYE/Las Vegas	3.3	3.0	1,223	1,306	\$2.7	\$2.7
WKIS/Miami	2.4	2.5	2,479	3,075	\$14.5	\$13.1
WXTU/Philadelphia	3.7	4.1	4,283	4,297	\$15.85	\$15.1

TOTALS:	Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	5	29.6	934,000	\$39,850,000	
2005	5	33.4	1,039,300	\$37,580,000	
2003	4	25.9	791,800	\$28,550,000	
1999	3	19.2	749,000	\$21,100,000	

CBS RADIO

Calls/City	12+ Share	Fa '06	Fa '05	Cume	Revenue	
WYRK/Buffalo 1	9.0	10.8	1,958	2,017	\$8.75	\$8.7
WSOC/Charlotte	5.6	6.0	1,841	1,807	\$7.85	\$8.35
WUSN/Chicago	3.3	3.5	6,745	7,263	\$28.4	\$27.1
WUBE/Cincinnati 2	5.3	7.1	2,291	2,955	\$12.5	\$11.7
WHOK/Columbus, OH 3	3.1	3.5	1,300	1,178	\$2.825	\$2.775
KWLI/Denver	1.9	1.8	1,120	NA	\$4.6	\$4.9
WYCD/Detroit	3.8	4.1	4,445	4,847	\$12.5	\$12.2
KSKS/Fresno 4	5.3	6.3	872	900	\$4.475	\$4.3
KILT/Houston	3.2	3.4	4,396	4,339	\$25.0	\$24.9
KBEQ/Kansas City 3	4.9	5.0	1,935	1,760	\$5.8	\$6.15
KFKF/Kansas City 3	4.1	4.4	1,761	1,720	\$6.8	\$7.0
KMLE/Phoenix	3.9	3.8	3,389	3,212	\$16.8	\$16.0
WDSY/Pittsburgh	6.9	7.0	3,083	3,352	\$9.8	\$10.1
KUPL/Portland, OR	5.6	4.1	2,204	2,271	\$8.3	\$8.2
KFRG/Riverside, CA	6.4	5.4	2,284	2,064	\$13.4	\$12.25
KXFG/Riverside, CA	0	0	0	0	0	0
KNCI/Sacramento	5.3	6.5	2,079	2,188	\$12.2	\$9.2
KMPS/Seattle	3.7	5.9	3,536	4,223	\$20.2	\$25.0
WQYK/Tampa	5.7	6.1	3,307	2,875	\$16.725	\$16.8
KVFG/Victor Valley, CA	2.4	1.3	211	225	\$6.25	\$6.25
WIRK/West Palm Beach, FL	3.9	5.6	1,066	1,163	\$7.2	\$6.8

TOTALS:	Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	21	93.3	4,982,300	\$224,750,000	
2005	20	99.8	5,035,900	\$218,650,000	
2003	23	97.5	4,976,300	\$224,975,000	
1999	25	110.6	5,706,900	\$223,900,000	
1996	26	108.2	5,375,200	\$167,050,000	

1. Regent bought WYRK/Buffalo in Dec. 2006. 2. Bonneville acquired WUBE/Cincinnati in Jan. 2007. 3. Wilks Broadcast Group bought WHOK/Columbus, OH and KBEQ & KFKF/Kansas City in October. 4. Peak Broadcasting bought KSKS/Fresno in Nov. 2006.

Calls/City	12+ Share		Cume (00)		Revenue (in millions)		Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '06	Fa '05	Fa '06	Fa '05	Fa '06	Fa '05		Fa '06	Fa '05	Fa '06	Fa '05	Fa '06	Fa '05
CITADEL COMMUNICATIONS													
KRST/Albuquerque	5.0	2.8	962	741	\$3.35	\$3.1	WQIK/Jacksonville, FL	8.7	6.5	2,186	1,803	\$5.25	\$4.6
WCTO/Allentown, PA	11.7	12.0	1,432	1,513	\$5.0	\$4.9	WROO/Jacksonville, FL	1.8	1.7	674	785	\$2.25	\$2.375
WEBB/Augusta, ME	10.3	9.2	215	213	\$1.2	\$1.1	KFIN/Jonesboro, AR5	9.3	6.6	145	127	\$1.325	\$1.425
WHWK/Binghamton, NY	14.4	13.6	519	589	\$2.325	\$2.35	KWNR/Las Vegas	4.4	6.5	1,461	2,019	\$11.0	\$10.6
KIZN/Boise, ID	6.2	7.3	684	641	\$3.05	\$2.9	WHER/Laurel, MS+	4.4	3.4	166	139	\$4	\$5
KQFC/Boise, ID	3.3	6.0	498	498	\$2.525	\$2.7	KLAW/Lawton, OK1	14.3	19.8	229	276	\$1.175	\$1.075
WNKT/Charleston, SC	3.3	3.8	482	570	\$1.3	\$1.15	WXKK/Lebanon, NH6	4.9	6.0	248	233	\$1.225	\$1.2
WOGT/Chattanooga	2.4	1.7	359	258	\$8.00	\$8.75	WBUL/Lexington, KY	9.9	11.1	1,157	1,084	\$4.2	\$3.7
KATC/Colorado Springs, CO1	7.4	—	723	—	\$1.5	\$1.4	WIMT/Lima, OH	14.2	10.8	381	307	\$1.25	\$1.375
WPKO/Concord, NH	1.0	1.7	106	87	\$1.1	\$1.0	KZKX/Lincoln, NE7	9.6	8.8	441	422	\$3.925	\$3.8
KHKI/Des Moines	5.7	4.5	568	591	\$2.175	\$1.7	KHKN/Little Rock, AR+	4.2	4.2	455	476	\$1.525	\$1.45
KJYJ/Des Moines	3.9	5.0	519	529	\$2.45	\$2.3	KSSN/Little Rock, AR	10.4	10.6	967	1,071	\$5.35	\$5.1
WXTA/Erie, PA	5.2	11.1	337	582	\$1.5	\$1.3	WAMZ/Louisville	11.9	11.7	2,325	2,042	\$7.2	\$7.55
WFBE/Flint, MI	5.7	5.8	551	484	\$2.125	\$2.0	KQBR/Lubbock, TX1	6.6	4.9	317	314	\$8.5	\$6
WTNR/Grand Rapids	2.4	3.1	591	840	\$2.225	\$2.2	KYKS/Lufkin, TX1	16.3	NA	333	NA	\$1.775	\$1.675
WCAT/Harrisburg	1.7	2.6	317	331	\$1.5	\$1.3	WEBL/Macon, GA	2.3	4.9	210	278	\$4.25	\$3
WGOC-AM/Johnson City, TN	2.7	4.4	233	311	\$4.00	\$4.25	KYSM/Mankato, MN7	20.0	13.7	313	271	\$2.1	\$2.0
WIVK/Knoxville	23.5	21.6	2,562	2,330	\$11.825	\$11.5	WDDD/Marion, IL	13.5	11.2	359	321	\$1.65	\$1.85
KXKC/Lafayette, LA	6.9	7.9	653	801	\$2.725	\$2.425	KIAI/Mason City, IA7	14.4	14.0	179	177	\$1.0	\$1.05
WIOV/Lancaster, PA	8.3	9.1	761	753	\$5.1	\$5.0	KTEX/McAllen, TX	7.0	8.2	1,333	1,374	\$2.85	\$2.55
WITL/Lansing, MI	12.2	11.4	756	844	\$3.3	\$3.65	KRWQ/Medford, OR	8.3	9.6	271	289	\$1.7	\$1.4
WGKX/Memphis	5.2	5.8	1,548	1,416	\$5.8	\$5.7	WYYW/Meridian, MS+	4.6	5.7	69	76	\$2.75	\$3
KATM/Modesto, CA	8.2	9.6	985	781	\$6.5	\$4.425	WMIL/Milwaukee	6.7	6.3	2,178	2,254	\$8.1	\$7.5
WMDH/Muncie, IN	12.2	12.3	372	420	\$1.95	\$1.925	KEEY/Minneapolis	6.9	7.2	4,697	4,507	\$18.25	\$17.0
WLAW/Muskegon, MI	2.6	—	76	—	\$3	—	WKSJ/Mobile	8.3	9.8	1,050	1,069	\$5.15	\$5.325
WKDF/Nashville	4.6	4.3	1,810	1,615	\$8.1	\$8.7	KTOM/Monterey, CA	4.1	4.1	347	415	\$1.7	\$1.7
KKND/New Orleans	1.2	—	362	—	\$1.55	\$2.5	WMUS/Muskegon, MI	13.4	15.7	375	412	\$1.475	\$1.75
WOKQ/Portsmouth, NH	8.7	10.9	767	751	\$5.9	\$5.5	WSIX/Nashville	6.4	6.9	1,819	1,712	\$8.9	\$8.5
KBUL/Reno, NV	5.8	4.8	569	475	\$2.15	\$2.025	WNOE/New Orleans	7.1	—	1,589	—	\$6.175	\$5.0
KKAT-AM/Salt Lake City	0	0	0	0	0	\$4.00	WRWC/Newburgh-Middletown, NY	1.0	1.9	104	NA	\$2	\$2.25
KKAT/Salt Lake City	2.3	1.2	689	634	\$3.15	\$2.2	KTST/Oklahoma City	6.9	4.9	1,682	1,241	\$2.6	\$2.5
KUBL/Salt Lake City	6.1	5.2	2,336	2,277	\$6.65	\$6.3	KXXY/Oklahoma City	4.8	4.1	1,295	1,334	\$4.9	\$4.85
KDRK/Spokane	5.7	6.3	598	664	\$2.35	\$2.275	KHUS/Omaha	1.4	2.6	363	542	\$1.2	\$1.475
KIIM/Tucson	10.7	11.0	1,367	1,650	\$8.3	\$7.35	KXKT/Omaha	8.9	6.9	1,050	987	\$5.4	\$4.9
WFFN/Tuscaloosa, AL	4.0	.6	113	30	\$2.25	\$1.50	WPAP/Panama City, FL	12.4	12.9	353	324	\$1.7	\$1.6
WSJR/Wilkes Barre, PA	1.9	2.1	439	338	\$1.0	\$8.75	WNUS/Parkersburg, WV	14.8	16.6	385	376	\$9	\$7.75
							KNIX/Phoenix	4.3	4.1	3,298	3,404	\$19.1	\$17.8
							WUBB/Portsmouth, NH	.7	.9	108	131	\$3	\$2.5
							WRWD/Poughkeepsie, NY	4.9	6.1	286	326	\$2.475	\$2.8
TOTALS: Year	No. Stations	Fall 12+ share	Cume	Revenue			WLLR/Quad Cities, IA-IL	19.7	17.1	1,005	852	\$4.3	\$4.075
2006	38	222.4	2,585,900	\$111,400,000			WRDU/Raleigh	2.0	NA	901	NA	\$6.1	NA
2005	37	222.0	2,466,400	\$104,200,000			KTDD-AM/Riverside, CA+	.9	0	225	0	\$9.5	\$1.0
2003	29	197.9	1,998,900	\$88,760,000			WYYD/Roanoke, VA	4.8	6.4	534	557	\$2.5	\$2.4
1999	25	165.2	1,371,300	\$53,625,000			WZBL/Roanoke, VA+	3.7	1.4	384	167	\$7.75	\$7.5
1996	15	NA	874,000	\$32,200,000			KMFX-AM/Rochester, MN	0	0	0	0	0	0

1. KATC debuted Country June, 2006.

In addition to the 36 stations listed above, Citadel owns two Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

CLEAR CHANNEL

KEAN/Abilene, TX1	11.8	12.9	353	327	\$1.15	\$1.05	WUBB/Portsmouth, NH	.7	.9	108	131	\$3	\$2.5
KYYW-AM/Abilene, TX1+	1.8	2.8	63	69	\$0.5	\$0.5	WRWD/Poughkeepsie, NY	4.9	6.1	286	326	\$2.475	\$2.8
WOBW/Albany, GA	5.5	5.0	125	127	\$6.5	\$6.25	WLLR/Quad Cities, IA-IL	19.7	17.1	1,005	852	\$4.3	\$4.075
KBQI/Albuquerque	4.3	3.3	803	633	\$1.325	\$1.225	WRDU/Raleigh	2.0	NA	901	NA	\$6.1	NA
KATP/Amarillo, TX1+	7.3	6.0	236	224	\$3.25	\$2.75	KTDD-AM/Riverside, CA+	.9	0	225	0	\$9.5	\$1.0
KMML/Amarillo, TX1	5.0	4.5	239	235	\$6.25	\$6.50	WYYD/Roanoke, VA	4.8	6.4	534	557	\$2.5	\$2.4
KASH/Anchorage, AK	5.4	5.6	318	358	\$1.5	\$1.2	WZBL/Roanoke, VA+	3.7	1.4	384	167	\$7.75	\$7.5
WWWW/Ann Arbor, MI2	5.6	6.8	328	351	\$1.95	\$1.8	KMFX-AM/Rochester, MN	0	0	0	0	0	0
WKSF/Asheville, NC	18.5	17.9	789	791	\$6.05	\$6.2	KMFX/Rochester, MN	6.6	5.7	298	238	\$1.25	\$1.25
WCOH-AM/Atlanta	0	0	0	0	\$2.00	\$2.00	WWFG/Salisbury, MD	8.8	9.8	529	659	\$1.8	\$1.55
WIBL/Augusta, GA	6.0	6.2	554	584	\$1.15	\$1.0	KAJA/San Antonio	4.4	6.0	2,446	2,462	\$8.05	\$7.2
KASE/Austin	6.0	6.5	1,643	1,689	\$9.8	\$9.175	KRPT/San Antonio	.9	NA	207	NA	\$9.25	NA
KVET/Austin	5.4	7.4	1,701	1,905	\$7.8	\$7.0	KUSS San Diego	3.2	2.1	1,552	1,871	\$2.7	\$2.9
KBKO/Bakersfield, CA	2.4	2.8	377	450	\$9.50	\$8.00	KSNI/Santa Maria, CA	5.7	6.5	209	227	\$1.2	\$1.3
KTPI/Bakersfield, CA	0	0	0	0	0	0	WCTQ/Sarasota, FL	4.6	6.8	800	755	\$2.1	\$2.325
WPOC/Baltimore	7.2	8.4	4,229	3,909	\$17.5	\$16.2	KNBQ/Seattle	1.0	1.4	1,050	1,172	\$2.0	\$1.2
WBFB/Bangor, ME	6.0	4.1	280	220	\$4.50	\$4.00	KWKH-AM/Shreveport, LA1	1.8	1.6	206	203	\$2.5	\$2
WYNK/Baton Rouge	7.3	5.5	1,026	806	\$4.875	\$4.7	KXKS/Shreveport, LA1	4.5	5.7	770	420	\$1.0	\$1.05
KYKR/Beaumont, TX	7.2	—	558	—	\$1.4	\$1.8	KIXZ/Spokane	4.8	8.2	650	734	\$1.475	\$1.275
KCTR/Billings, MT3	18.5	19.6	312	330	\$2.075	\$1.575	WPXK/Springfield, MA	7.3	5.9	750	672	\$2.35	\$2.2
WKNN/Biloxi, MS	7.7	—	563	—	\$1.8	\$1.6	KSWF/Springfield, MO	5.0	3.1	434	434	\$1.45	\$1.75
WDXB/Birmingham	4.6	5.4	1,267	1,319	\$2.2	\$2.15	KSD-FM/St. Louis	4.1	3.4	2,859	2,878	\$5.8	\$5.7
KBMR-AM/Bismarck, ND	12.5	10.9	124	129	\$9.50	\$9.00	WBLJ/Sunbury, PA	0	3.2	0	111	0	\$2
KQDY/Bismarck, ND	14.2	16.0	245	232	\$7	\$7.5	WBBS/Syracuse	12.4	12.4	1,230	1,296	\$5.45	\$5.6
KFXD-AM/Boise, ID+	1.9	1.9	208	198	\$2	\$2	WTNT/Tallahassee, FL	4.2	5.6	512	462	\$1.95	\$1.975
KAGG/Bryan, TX	4.8	7.1	241	310	\$8	\$8.75	WFUS/Tampa	4.5	3.9	2,981	2,554	\$7.7	\$5.6
KWYY/Casper, WY3	8.5	8.5	98	113	\$4.75	\$4.00	KKYR/Texasarkana, TX-AR1	19.2	17.1	375	338	\$1.725	\$1.525
WEZL/Charleston, SC	6.1	8.9	859	917	\$3.5	\$3.3	WCTH/The Florida Keys, FL	3.3	6.3	64	63	\$8.5	\$8.5
WKKT/Charlotte	4.8	4.9	2,171	2,029	\$7.3	\$8.0	KORD/Tri-Cities, WA	7.2	6.6	311	304	\$1.25	\$1.125
WCYK/Charlottesville, VA	11.3	11.9	329	320	\$1.775	\$1.525	WWZD/Tupelo, MS	10.5	10.4	491	485	\$8.75	\$9
WUSY/Chattanooga	17.8	18.4	1,343	1,222	\$6.75	\$6.825	WTVT/Tuscaloosa, AL	6.8	9.2	272	284	\$1.65	\$1.8
KOLZ/Cheyenne, WY	16.3	16.2	190	199	\$8	\$7.5	KNUE/Tyler, TX1	8.1	9.2	548	525	\$2.175	\$2.0
KCGY/Cheyenne, WY3	1.1	1.0	29	35	\$0.5	\$0.5	KATJ/Victor Valley, CA	5.0	5.7	411	428	\$1.25	\$1.55
WGAR/Cleveland	7.5	8.1	2,809	3,053	\$11.35	\$10.7	WACO/Waco, TX	18.0	17.6	479	510	\$2.55	\$2.25
KCCY/Colorado Springs, CO	5.7	6.4	741	800	\$3.1	\$2.625	WMZQ/Washington DC	3.8	3.3	4,161	4,056	\$17.0	\$16.0
WCOS/Columbia, SC	4.8	6.2	648	665	\$3.875	\$5.05	WOVK/Wheeling, WV	19.2	21.4	455	468	\$1.55	\$1.5
WSTH/Columbus, GA	4.4	4.4	212	233	\$1.3	\$1.35	KWFS/Wichita Falls, TX	19.8	9.9	196	233	\$4.75	\$4.25
WCOL/Columbus, OH	7.5	7.5	2,445	2,172	\$11.4	\$1							

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '06	Fa '05	Fa '06	Fa '05	Fa '06	Fa '05
CUMULUS BROADCASTING						
KCBY/Abilene, TX	12.4	13.5	270	286	\$1.3	\$1.25
WKAK/Albany, GA	5.5	6.4	121	141	\$0.65	\$0.65
WPKR/Appleton, WI	4.0	3.1	365	351	\$1.5	\$1.55
WQCB/Bangor, ME	17.1	16.7	417	414	\$2.175	\$2.0
KAYD/Beaumont, TX	4.4	-	324	-	\$1.475	\$1.0
KHAK/Cedar Rapids, IA	17.8	14.1	535	421	\$3.3	\$2.85
WYGY/Cincinnati	11.6	2.4	941	1,948	\$4.050	\$4.0
WKOR/Columbus, MS	6.3	5.3	166	173	\$0.525	\$0.525
KPLX/Dallas	12.9	4.5	4,712	6,100	\$25.9	\$26.2
WJOD/Dubuque, IA	10.8	9.8	282	321	\$0.925	\$0.9
KAMO/Fayetteville, AR	3.6	5.6	281	315	\$0.65	\$0.5
KQSM/Fayetteville, AR	3.3	3.9	306	339	\$0.55	\$0.5
WHLZ/Florence, SC	5.2	5.4	212	200	\$0.6	\$0.550
KOMS/Ft. Smith, AR	9.2	8.3	341	298	\$0.75	\$0.75
KEKB/Grand Junction, CO	10.9	10.1	289	234	\$0.925	\$0.75
WPCK/Green Bay, WI	6.5	5.7	287	300	\$0.875	\$0.725
KSTB/Houston	0	0	0	0	0	0
WFMS/Indianapolis ¹	10.3	9.6	2,582	2,386	\$14.9	\$15.0
KUSJ/Killeen, TX	8.6	7.1	377	372	\$1.4	\$1.150
KYXZ/Lake Charles, LA	14.1	16.7	403	470	\$2.45	\$2.15
WLXX/Lexington, KY	7.4	7.4	796	712	\$2.025	\$2.375
WAVG/Louisville	1.5	.7	147	165	\$0.25	\$0.3
WQKC/Louisville ¹	0	0	0	0	0	0
WDEN/Macon, GA	10.9	12.5	577	633	\$2.375	\$2.325
WHKR/Melbourne, FL	6.9	6.2	591	529	\$2.45	\$1.975
WYOK/Mobile, AL	4.6	NA	472	NA	\$0.75	\$0.525
WLWI/Montgomery, AL	8.0	8.9	592	693	\$3.7	\$3.725
WYAK/Myrtle Beach, SC	3.5	5.8	225	294	\$0.95	\$0.7
WSM-FM/Nashville	4.9	5.4	1,580	1,543	\$4.3	\$3.525
KGEE/Odessa-Midland, TX	0	0	0	7	0	\$0.05
KNFM/Odessa-Midland, TX	6.3	5.0	290	247	\$1.0	\$0.9
KHAY/Oxnard, CA	6.4	5.6	420	403	\$3.25	\$3.225
WKXP/Poughkeepsie, NY	2.1	1.5	169	149	\$1.075	\$0.775
KBOB/Quad Cities, IA-IL	2.5	2.4	323	232	\$0.25	\$0.225
KWWK/Rochester, MN	9.9	7.8	304	237	\$1.025	\$0.8
WXQQ/Rockford, IL	13.0	11.5	633	596	\$3.1	\$2.675
WJCL/Savannah, GA	7.6	5.7	383	347	\$2.1	\$2.225
KRMD/Shreveport, LA	5.9	5.0	504	414	\$1.95	\$2.425
WKKO/Toledo	15.0	13.8	1,409	1,251	\$6.275	\$5.75
KQTP/Topeka, KS	5.5	6.3	241	275	\$0.55	\$0.5
KOEL/Waterloo-Cedar Falls, IA	13.6	14.8	352	313	\$1.35	\$1.175
KLUR/Wichita Falls, TX	11.3	13.5	251	319	\$1.35	\$1.45
KOLI/Wichita Falls, TX	3.0	4.3	94	117	\$0.375	\$0.3
WWQQ/Wilmington, NC	11.6	12.9	427	434	\$2.025	\$1.65
WQXK/Youngstown-Warren, OH	9.8	12.5	896	943	\$3.975	\$3.9

TOTALS: Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	54	324.7	2,488,700	\$111,350,000
2005	52	301.0	1,565,800	\$66,860,000
2003	58	339.8	1,660,800	\$62,260,000
1999	57	461.8	1,718,000	\$75,400,000
1996	6	NA	277,500	\$8,350,000

1. Cumulus acquired KPLX/Dallas, WFMS/Indianapolis, WYGY/Cincinnati and WAVG & WQKC/Louisville from Susquehanna in May 2006. Bonneville acquired WYGY in Jan. 2007.

In addition to the 45 stations listed above, Cumulus owns nine Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

CURTIS MEDIA						
WKIX/Greenville, NC	0	0	0	0	\$125	\$150
WQDR/Raleigh	8.0	9.1	1,943	2,018	\$9.9	\$10.2
WYRN-AM/Raleigh	0	0	0	14	0	0
WKXU/Raleigh	0	0	0	133	\$0.25	\$0.2

TOTALS: Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	4	8.0	194,300	\$10,275,000
2005	4	9.4	223,700	\$10,400,000
2004	4	10.8	224,300	\$8,150,000

ENTERCOM						
WPAW/Greensboro ¹	5.2	NA	1,598	NA	\$4.1	\$4.25
WDAF/Kansas City	4.7	5.3	1,752	1,858	\$5.0	\$5.5
KWJJ/Portland, OR	5.8	4.4	2,719	2,416	\$6.85	\$6.3
WBEE/Rochester, NY	9.5	10.0	1,720	1,745	\$7.575	\$7.3
KKWF/Seattle	3.7	NA	3,189	NA	\$7.0	\$5.3
WGGI/Wilkes Barre, PA	0	.4	0	93	0	0
WGGY/Wilkes Barre, PA	9.2	8.2	1,110	1,222	3.225	\$3.425

TOTALS: Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	7	38.1	1,208,800	\$33,750,000
2005	5	28.3	733,400	\$22,525,000
2003	6	31.6	697,300	\$20,700,000
1999	5	24.8	538,300	\$15,700,000

1. WPAW debuted Country in Oct. 2006.

GREATER MEDIA						
WKLB/Boston	3.8	4.2	3,141	NA	\$10.7	\$8.5

TOTALS: Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	1	3.8	314,100	\$10,700,000
2005	1	4.2	NA	\$8,500,000

HALL COMMUNICATIONS						
WOKO/Burlington, VT	18.2	19.4	918	942	\$3.5	\$3.4
WPCV/Lakeland, FL	14.5	12.5	1,101	984	\$5.05	\$4.9
WCTY/New London, CT	11.9	12.1	511	490	\$2.3	\$2.25
WCTK/Providence, RI	8.1	6.2	1,916	1,727	\$4.6	\$3.85

TOTALS: Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	4	52.7	444,600	\$15,450,000
2005	4	50.2	414,300	\$14,400,000
2003	4	47.0	382,800	\$11,200,000
2001	4	44.1	367,400	\$10,250,000

Calls/City	12+ Share		Cume (00)		Revenue (in millions)	
	Fa '06	Fa '05	Fa '06	Fa '05	Fa '06	Fa '05
JOURNAL BROADCAST GROUP						
KTTS/Springfield, MO	13.6	16.9	897	1,142	\$4.1	\$3.8
KVOO/Tulsa	7.1	5.6	1,026	1,007	\$4.35	\$3.8
KXBL/Tulsa	4.7	4.6	647	770	\$2.525	\$2.45
KFDI/Wichita	13.1	14.3	1,121	1,326	\$4.9	\$4.8
KFTI-AM/Wichita	3.9	6.7	351	456	\$1.8	\$1.575

TOTALS: Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	5	42.4	404,200	\$17,680,000
2005	5	48.1	470,100	\$16,425,000
2003	5	44.2	391,800	\$15,950,000
1999	12	55.8	567,700	\$20,200,000
1996	11	NA	536,400	\$18,600,000

LINCOLN FINANCIAL MEDIA						
KCKK-AM/Denver	1.0	.7	482	549	\$0.975	\$1.05
KYGO/Denver	5.0	6.0	2,885	3,031	\$19.3	\$22.5
KSON/San Diego	5.3	3.6	2,347	2,324	\$10.65	\$8.6
KSOQ/San Diego	0	.4	0	349	0	\$0.7

TOTALS: Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	4	11.3	571,400	\$30,925,000
2005	5	10.7	625,300	\$33,050,000
2003	4	12.2	631,800	\$35,300,000
1999	4	15.2	721,400	\$33,200,000
1996	4	NA	711,700	\$25,700,000

MAX MEDIA						
WOOZ/Marion, IL	9.9	10.6	335	311	\$1.225	\$1.375
WGH-FM/Norfolk	7.5	6.1	2,122	1,872	\$5.15	\$6.75
WWBE/Sunbury, PA	5.0	4.1	192	162	0	0
WYGL-AM/Sunbury, PA	.5	.5	26	28	0	0
WYGL/Sunbury, PA	1.4	2.8	70	71	0	0
WLGL/Sunbury, PA	3.2	2.3	72	85	\$1.3	\$1.175

TOTALS: Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	12	27.5	281,700	\$12,670,000
2005	12	28.7	259,400	\$12,900,000

In addition to the six stations listed above, Max Media owns six Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

REGENT COMMUNICATIONS						
WGNA/Albany, NY	10.3	8.3	1,649	1,238	\$7.125	\$7.0
WBWN/Bloomington, IL	15.1	14.4	347	355	\$2.25	\$2.5
KALF/Chico, CA ¹	6.1	5.3	301	238	\$1.175	\$1.075
WKDQ/Evansville, IN	12.4	12.1	579	524	\$3.325	\$3.0
KUAD/Ft. Collins, CO	8.3	9.3	660	604	\$3.7	\$3.4
KMDL/Lafayette, LA	7.5	7.7	922	886	\$2.55	\$2.4
WFYR/Peoria, IL	7.8	9.4	547	529	\$1.475	\$1.2
WWIO/St. Cloud, MN	8.5	10.5	399	389	\$2.2	\$2.2
WFRG/Utica-Rome, NY	15.6	12.9	707	677	\$1.825	\$1.625
WFRY/Watertown, NY	23.3	25.4	351	361	\$1.775	\$1.7

TOTALS: Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	11	114.9	646,200	\$27,400,000
2005	11	115.3	580,100	\$26,100,000
2003	13	128.6	687,600	\$31,415,000
1999	9	81.2	353,800	\$14,400,000

1. Sold to Mapleton in Dec. 2006.

In addition to the 10 stations listed above, Regent owns one Country station in a non-rated market, according to BIA data. That station contributes to station and revenue totals, but not to ratings totals.

SAGA COMMUNICATIONS						
WIXY/Champaign, IL	12.9	12.4	339	354	\$2.7	\$2.575
WVVR/Clarksville, TN	9.4	9.0	318	306	\$1.825	\$1.550
WQNY/Ithaca, NY	16.2	14.1	251	224	\$1.225	\$1.1
KDXY/Jonesboro, AR	14.0	16.5	195	195	\$1.475	\$1.425
WPOR/Portland, ME	6.5	9.1	386	500	\$2.825	\$2.9
WNAX/Sioux City, IA	1.4	1.6	51	55	\$0.425	\$0.35

TOTALS: Year	No. Stations	Fall 12+ share	Cume	Revenue
2006	11	60.4	154,000	\$13,660,000
2005	10	62.7	163,400	\$13,075,000
2003	9	50.5	133,800	\$9,875,000
2002	8	40.8	123,300	\$9,075,000

In addition to the six stations listed above, Saga owns five Country stations in non-rated markets, according to BIA data. Those stations contribute to station and revenue totals, but not to ratings totals.

TALE OF THE TAPE

There are 314 Country radio stations listed on these pages. Here are the year-to-year comparisons for the 12+ shares and cume (Fall 2006-Fall 2005) and the year-to-year station revenue comparisons, 2006 to 2005. It's interesting to note that while audience levels are up at 50% of the stations, revenues are up at 75% of the stations.

12+: 47% were up or flat.

Cume: 50% were up or flat.

Revenue: 75% were up or flat, year-to-year.